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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91219888
Party	Plaintiff 4Life Trademarks, LLC
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Date	06/14/2016
Attachments	20160614 4Life Reply In Support of Motion to Compel.pdf(44071 bytes ) Reply Exhibit 1 - electronic service.pdf(161865 bytes ) Reply Exhibit 2 Events - Senuvo.pdf(1180519 bytes ) Reply Exhibit 3 Part 1 of 2 - SENUVO SV000072-SV000103.pdf(1820716 bytes ) Reply Exhibit 3 Part 2 of 2 - SENUVO SV000104-SV000147.pdf(5487168 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

4Life Trademarks, LLC

Opposer,

v.

Senuvo, LLC

Applicant.

Opposition No. 91219888

Serial No. 86127647

For the mark: SENUVO

Published for Opposition:  
June 24, 2014

**Opposer's Reply in Support of its Combined Motion to (1) Compel Discovery and (2) Strike Applicant's Expert Disclosure, or in the Alternative to Compel Applicant to Provide the Required Expert Report**

Opposer 4Life Trademarks, LLC ("Opposer") submits this reply to Applicant's untimely response in opposition to Opposer's Motion and respectfully requests the Board grant the Motion.

**The Board Should Ignore Applicant's Untimely Response**

Applicant's response is untimely because the parties previously agreed to accept service of all documents electronically. *See* Exhibit 1. Therefore, the responding party does not get the additional five days provided for service pursuant to 37 U.S.C. § 2.119(c). *See McDonald's Corp. v. Cambridge Overseas Development Inc.*, 106 USPQ2d 1339, 1340 (TTAB 2013) (parties who have stipulated to service by email may not take advantage of five additional days for service provided under 37 CFR § 2.119(c) and may not stipulate to circumvent this requirement). Opposer filed its Motion on May 12, 2016, so any response was due within fifteen days – no later than May 27, 2016. 37 U.S.C. § 2.127(a). Applicant's June 1 filing is therefore untimely. The Board should not take it into account in deciding the Motion.

**The Interrogatory Responses Are Deficient**

Although Applicant claims to have fully and completely responded to Opposer's interrogatories, the response brief itself belies that claim. Applicant now provides supplemental

information to certain interrogatory responses within the body of the brief, which information should have been provided in their verified answer to the interrogatories. For example, in addressing Interrogatory No. 4, Applicant states that “Applicant did not specify an ending date for these sales because there is no ending date as the sales are ongoing.” Response, p. 2. That information, that there is no ending date, and that sales are now ongoing, is responsive to Interrogatory No. 4 and should have been included in the answer to the interrogatory. It is not enough for Applicant to make that unverified response in a brief, which unlike a verified interrogatory response is not evidence. Furthermore, Opposer is entitled to know the exact date when the relevant products were first offered for sale on these websites, as requested in Interrogatory No. 4, not merely the year in which sales began, which is what Applicant has so far provided.

With regard to Interrogatory No. 9, Applicant makes no effort to explain its objections that the Interrogatory is somehow overbroad or ambiguous. It clearly is not. As noted in the Motion, expansion plans are relevant and appropriate discovery in opposition cases. Merely stating that it plans to use the mark on the goods listed in the application is not responsive. And, just like its argument on Interrogatory No. 4, Applicant adds supplemental information in its responsive brief that, if true, properly belongs in a verified interrogatory response. If Applicant has no expansion plans, it can say so, but Opposer notes that statements on Applicant’s current website would appear to contradict such a claim: “Sénuvo is growing at an unprecedented rate and we anticipate explosive growth during 2016!” See Exhibit 2<sup>1</sup>. Regardless, Opposer is entitled to a complete verified response to Interrogatory No. 9.

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<sup>1</sup> Opposer notes that this web page was not part of Applicant’s document production, even though Applicant now claims its production was “complete.”

With regard to Interrogatory No. 14, Applicant claims it gave a specific response to the Interrogatory but ignores the basis for Opposer's Motion, namely that the response given to this interrogatory was not responsive to the question posed. The fact that Applicant has provided an answer, citing some specific facts, does not make the answer responsive to the interrogatory. The question posed is straightforward: Why does Applicant contend that Opposer cannot expand the use of its mark to goods in the enumerated classes? Applicant has asserted this as a "defense." Opposer is entitled to understand the basis for it, if any exists.

Moreover, Applicant appears to be taking the position that it has no duty to explain the factual basis for this "defense." See Response, pp. 3-4. However, Applicant misconstrues the cases upon which it is relying. In *Time Warner Entertainment Company L.P. v. Jones*, 65 USPQ2d 1650, 1655 (TTAB 2002), the Board addressed an objection to the introduction of witnesses and documents at trial, which information had not been disclosed in response to the following interrogatory "'identify each and every fact, document and witness in support of your claim that..., ' followed by certain of the particular allegations made by opposer in the notice of opposition.'" *Id.* Specifically, the applicant was objecting to the opposer's use of witnesses and exhibits during the trial testimony period that were not disclosed in response to the written discovery. *Id.* The Board expressly held that the applicant did not file a motion to compel and failed to object during the course of the testimony deposition and had therefore waived any objection to the evidence. *Id.*

In *Polaroid*, the Board addressed interrogatories demanding that the opposer "describe all the evidence it will present to the [Board] in support of certain allegations," including on the issue of likelihood of confusion. *Polaroid Corporation v. Opto Specs, Ltd.*, 181 USPQ 542, 543 (TTAB 1974). In response, the opposer listed various categories of evidence that it was likely to



use but noted that it would be impossible to say early in the proceedings exactly what evidence would be used at trial. The Board found that response sufficient. *Id.*

In contrast to these cases, Opposer has not asked Applicant to identify every document and witness in support of its defense, nor has it asked Applicant to identify every piece of evidence it intends to offer at trial. Opposer is, however, entitled to understand the general factual basis for Applicant's claimed defense. Moreover, this is not a situation in which Opposer made the request at the very beginning of the discovery period before Applicant had an opportunity to conduct discovery or further evaluate its position. The opposition was filed in December of 2014, and discovery opened in March of 2015. After a suspension pending a motion to dismiss, discovery re-opened in October 2015. Opposer still waited several months before serving this Interrogatory. As such, the Interrogatory is both timely and appropriate.

With regard to Interrogatory No. 15 concerning Applicant's unclean hands defense, Applicant claims (falsely) that Opposer has ignored Applicant's discovery requests and that "[w]hile Opposer's failure to respond to discovery continues, this request should be denied." Response, p. 4. Putting aside the false allegation that Opposer has failed to respond to Applicant's discovery requests, it is well settled that no party can refuse to answer an interrogatory on grounds of the other party's alleged failure to respond to discovery. *See Miss America Pageant v. Petite Productions, Inc.*, 17 USPQ2d 1067, 1070 (TTAB 1990).

With regard to Interrogatory Nos. 16 and 17, Applicant's reference to its pleading does not adequately respond to these Interrogatories because the proposed limiting descriptor "marketed via network marketing" could be implemented in a variety of ways with respect to both Opposer's prior registration and Applicant's application. Opposer's interrogatories are straightforward and are not burdensome. They merely require Applicant to set forth its proposed

limitations of the parties' respective description of goods "with precision," as required by 15 U.S.C. § 1068 and applicable case law, so that the issue is properly framed for trial. *See ProQuest Information and Learning Company v. Jacques R. Island*, 83 USPQ2d 1351, 1353-54. Rather than providing a straightforward answer to a straightforward question, Applicant and its counsel chose to ignore Opposer's efforts to confer and resolve the issue and instead forced Opposer to file a motion to compel on the issue. Applicant's answers to these interrogatories refer only to "a possible amendment." Even in its response brief, Applicant refers only to what the proposed limitation "could" be. *See* Response, p. 5. The Board should order Applicant to answer the questions and provide the proposed limitation "with precision." Neither Opposer nor the Board should be required to guess what Applicant's proposal will ultimately be, and Opposer will be prejudiced if Applicant is allowed to wait until its trial testimony period to provide its proposed amended descriptions.

The Board should order Applicant to provide a supplemental verified response that fully and completely responds to each of the interrogatories identified in Opposer's Motion.

Applicant Has Misstated the Nature and Completeness of its Document Production

In its response brief, Applicant misstates both the nature and the completeness of its document production. First, Applicant did not, as it claims, produce its documents as they are kept in the normal course of business. Applicant produced 76 pages of documents, which were provided by e-mail in a single PDF file with Bates numbers SV0072-0147. *See* Exhibit 3. Seventeen pages (SV0072-0088) consist of a printout of Senuvo's Facebook page. SV0091-0093 contain a copy of a photo of a hat, a copy of a photo of some of Applicant's dietary supplement bottles, and a copy of a promotional sheet written in the Russian language. SV0115-0119 consists of various photos of products and product packaging, and SV 0125-0143 is a

printout from Senuvo's Twitter page. This set of unrelated documents is obviously not maintained by Senuvo in the normal course of business as a single PDF file. The documents were clearly pulled from their original locations (online or otherwise) and copied specifically for this production. Applicant's claim to the contrary is patently false.

Second, as noted in the Motion and in the letter attached as Exhibit 6 to the Motion, at least one of Applicant's documents (SV0144) explicitly refers to another document that has not been produced, namely, the "Senuvo Declarations & Notices to Enrollers Using Paper Membership Applications." This document is clearly responsive to Request No. 20. In addition, the title of that document suggests that there are also electronic applications, and no electronic applications and related documentation were produced. These would appear to be responsive to Request Nos. 6, 9, 10, 20 and/or 21, as stated in the April 21 letter attached as Exhibit 6 to the Motion. Furthermore, Applicant produced a list of 17 active domain names that it presumably owns (SV0089-0091), but no corresponding website printouts for those domain names, which would clearly be responsive to Request No. 4. Thus, Applicant's claim that its document production is complete is also false.

Finally, as explained in the Motion, it is impossible to tell from Applicant's written responses to the document requests whether any responsive documents have been produced or whether documents have been withheld pursuant to an objection to Opposer's various requests. Applicant does not even bother to address this defect in its response brief. Applicant should be ordered to provide a proper written response to each document request and to produce those additional responsive documents that to date have not been produced.

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### Opposer Acknowledges Applicant's Withdrawal of its Proposed Expert Witness

In its response, Applicant expressly withdraws its previously disclosed expert. Opposer acknowledges that fact but notes, again, that a motion on this issue could have been avoided had Applicant merely responded to Opposer's multiple attempts to address this issue. Applicant's attempt to portray Opposer as a party seeking to run up costs rings hollow in light of Applicant's refusal to engage with Opposer on these issues prior to the filing of Opposer's Motion.

### Conclusion

For all the reasons stated herein and in the Motion, the Board should grant Opposer's Motion and compel Applicant to provide proper responses to the Interrogatories and Request for Production and to produce all of its responsive documents, specifically as follows:

1. Provide verified supplemental responses to Interrogatory Nos. 4 and 9 containing all information that is responsive to each interrogatory;
2. Provide a verified supplemental response to Interrogatory No. 14 explaining why Applicant contends that Opposer cannot expand use of its registered mark to goods within Classes 3, 5, 30 and 32;
3. Provide a verified supplemental response to Interrogatory No. 15 identifying the alleged facts, if any, upon which Applicant is basing its unclean hands defense;
4. Provide a verified supplemental response to Interrogatory No. 16 setting forth Applicant's proposed amended recitation of goods to Applicant's application, incorporating its proposed limitation with precision;
5. Provide a verified supplemental response to Interrogatory No. 17 setting forth Applicant's proposed amended recitation of goods to Opposer's registration, incorporating its proposed limitation with precision;

6. Provide a proper written response to each document request, expressly stating whether any documents have been withheld pursuant to an objection and identifying by Bates number those responsive documents it has produced.

7. Produce all of its non-privileged responsive documents, including but not limited to the “Senuvo Declarations & Notices to Enrollers Using Paper Membership Applications,” representative documents regarding its electronic or other non-paper membership applications, and representative examples of its websites associated with the domain names identified on Senuvo documents SV0089-0091.

Respectfully submitted this 14<sup>th</sup> day of June, 2016.

BACAL LAW GROUP, P.C.

By: /s/Sean D. Garrison  
Glenn Spencer Bacal  
David Mark Andersen  
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*Attorneys for Opposer,  
4Life Trademarks, LLC*

**Certificate of Mailing or Transmission Pursuant to 37 C.F.R. § 2.119**

Application No.: 86127647

Mark: SENUVO

Opposer: 4Life Trademarks, LLC

Type of Filing: Opposer's Reply in Support of its Combined Motion to (1) Compel Discovery and (2) Strike Applicant's Expert Disclosure, or in the Alternative to Compel Applicant to Provide the Required Expert Report Motion to Compel

I hereby certify that this Opposer's Reply in Support of its Combined Motion to (1) Compel Discovery and (2) Strike Applicant's Expert Disclosure, or in the Alternative to Compel Applicant to Provide the Required Expert Report is being filed electronically with the United States Trademark Trial and Appeal board 37 C.F.R. §2.119.

I hereby further certify that this Opposer's Reply in Support of its Combined Motion to (1) Compel Discovery and (2) Strike Applicant's Expert Disclosure, or in the Alternative to Compel Applicant to Provide the Required Expert Report is being served electronically, pursuant to the agreement of the parties, with a courtesy copy by U.S. Mail to:

Stephen H. Bean, Esq.  
LEGENDS LAW GROUP, PLLC  
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Kaysville, UT 84037  
[steve@legendslaw.com](mailto:steve@legendslaw.com)  
Attorney of Record for the Applicant

\_\_\_\_\_  
/s/Sean D. Garrison  
Signature

\_\_\_\_\_  
June 14, 2016  
Date

# Exhibit 1

## Sean Garrison

---

**From:** David Andersen  
**Sent:** Tuesday, February 09, 2016 9:11 AM  
**To:** Sean Garrison  
**Subject:** FW: 4LIFE (RENUVO) v. Senuvo (SENUVO) -- Initial Discovery Conference (53287-5189)

Agreement to serve things electronically.

---

**From:** Steve Bean [<mailto:steve@legendslaw.com>]  
**Sent:** Wednesday, October 14, 2015 11:35 PM  
**To:** David Andersen  
**Subject:** Re: 4LIFE (RENUVO) v. Senuvo (SENUVO) -- Initial Discovery Conference (53287-5189)

Agreed.

Stephen H. Bean, Esq.  
Legends Law Group, PLLC  
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Kaysville, UT 84037  
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Fax: 801. 618. 4149

[www.legendslaw.com](http://www.legendslaw.com)



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On Oct 14, 2015, at 1:59 PM, David Andersen <[David.Andersen@bacalgroup.com](mailto:David.Andersen@bacalgroup.com)> wrote:

Steve,

Following up on our conversation last week, please confirm that we are in agreement on the following:

1. The standard limitations on discovery (e.g. number of interrogatories) under the rules will apply, but either side may seek leave to obtain additional discovery, if necessary.



2. The parties will adhere to the terms of the TTAB's standard protective order, but either party may seek a further protective order, if necessary.
3. The parties will produce documents in PDF format, made text-searchable (i.e. OCR format). Each party also reserves the right to seek discovery of documents in their native format, if necessary.
4. The parties will serve all documents electronically via email, and the receiving party will confirm receipt of documents via email.

If I have misstated anything, please let me know. Otherwise, please send me a confirming email. Thanks!

Sincerely,

David

**David M. Andersen**

**BACAL LAW GROUP, P.C.**

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# Exhibit 2



Select Page



## EVENTS

### EAST COAST OPENER

**New York May 27-28, 2016**



Sénuvo is growing at an unprecedented rate and we anticipate explosive growth during 2016! To support market growth, Sénuvo is pleased to announce the East Coast Opener on May 27-28 in New York City. This historic event will propel your business to the next level! Our Opener will be on Saturday, May 28 from 2-4pm at the Le Parker Meridien Hotel. You will have the opportunity to meet Sénuvo Founder, Bryan Davis. You will learn more about the goodness of the Sénuvo products from renowned medical experts. Sénuvo is honored to have the President of Beijing University Medical School, Dr. Liu, teach us the science behind the Sénuvo Body SIMs. You will also learn how to explode your business from top Independent Business Centers. Plus, Mr. Davis will be making many announcements that will make history at Sénuvo! You simply can't miss it!

On Friday, May 27, all Independent Business Centers are invited to join Mr. Davis at the Royal Queen Restaurant from 7-9pm for dinner. This Formal Event will give you unprecedented access to Mr. Davis. He will explain how he discovered Maca in the Sénuvo Crystals and he will share his vision for the future of Senuvo! You will also

4LIFE 001183

dine with top producing IBCs who can teach you tips and tricks to achieving the lifestyle of your dreams. Tickets to this historic event are only \$125 including the cost of entry to the meeting, dinner and an exclusive prize pack to everyone who attends. We only have a limited number of seats at the event so make sure you purchase your tickets today!

**East Coast Opener**

New York May 27-28, 2016

**Le Parker Meridien Hotel 2-4pm**

119 West 56 th Street

Estrela Penthouse

(Business Professional Attire)

**Royal Queen Restaurant 7-9pm**

40-21 Main Street 3 rd Floor

Flushing, NY 11354

(Formal Attire)



# Exhibit 3

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Email or Phone

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Log In

Having trouble?

Create Page

Sénuvo is on Facebook.

To connect with Sénuvo, sign up for Facebook today.

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2015

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2013



Sénuvo  
Alternative & Holistic Health

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ABOUT

8

Senuvo, LLC 10813 South River Front P...  
South Jordan, UT

(801) 890-5100

http://www.senuvo.com/

PHOTOS

Sénuvo

March 29 at 9:50am ·

Introducing Sénuvo Body SIMs for Allergy - Available in the Back Office Now!

SÉNUVO

BODY SIMs

FOR

ALLERGY

BENEFITS

• Allergy Relief

• Safe

• No Drugs or Chemicals

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www.senuvo.com

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林信宏, 漢娜徐, Andy Lin and 2 others like this.

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Sénuvo

March 29 at 9:43am ·

Introducing Sénuvo Body SIMs for Allergy - Available in the Back Office Now!





## VIDEOS



## VISITOR POSTS

**Joe Woolsey**

October 22, 2015 at 5:53pm

6 minutes from NOW! Please register for "Core Product Training" on ... [See More](#)

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**Sandy Peng**

June 22, 2015 at 9:38am

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**Mickey Peng**

January 27, 2015 at 8:10am

See photo

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Andy Lin likes this.

**Sénuvo**

March 28 at 6:38pm ·

Sénuvo is excited to announce the East Coast Opener on May 28 in New York City with Founder, Bryan Davis! Learn how to explode your business at this historic Sénuvo event and Formal Celebration Dinner. To gear up to the event, Senuvo has an exciting promotion! Sign up 8 new IBCs from tonight through May 23 at midnight MST to win exclusive prizes and VIP seating at the event. Log into your Back Office to get your tickets today!



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LG Garrett and Connie Herbert like this.

**Sénuvo**

March 28 at 3:53pm ·

Don't miss tonight's Sénuvo Conference Call with CEO & Founder, Bryan Davis at 7pm MST. He will be making some very exciting announcements you simply can't miss!

Dial (605) 562-3140  
PIN 659997#

Places South Jordan, Utah Professional  
Services Medical & Health Alternative &  
Holistic Health Sénuvo

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Sénuvo

March 25 at 11:32am ·

Mark your calendar now to join us on our special call Monday, March 28th at 7:00 p.m.

Our CEO & Founder Mr. Bryan Davis will be making several exciting announcements that you won't want to miss.

The call in number is 605-562-3140 and the pin code is 659997#...

[See More](#)



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Sénuvo

March 9 ·

Do Something Different! Accept a new opportunity! Senuvo is waiting for someone like you! We are looking for motivated individuals who want to change their lives for the better, forever!

For more information on becoming a Senuvo Independent Business Consultant (IBC) email [info@Senuvo.com](mailto:info@Senuvo.com) or "Join Now" at [www.Senuvo.com](http://www.Senuvo.com)... [See More](#)



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Francois Spina, Ying Qing Zeng, Sunil Kumbhar and 2 others like this.

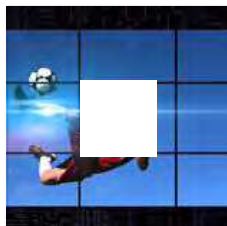
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**Sénuvo**

March 7 ·

Nix the Pre-Workout Supplements and switch to Sénuvo Performance Body SIMs. Performance Body SIMs are a simple patch that is chemical free and based on the stimulation of the Chinese Meridian System. Sénuvo Performance SIMs have medical grade adhesive to stand up to excessive body sweat and have been tested by Athletes around the world. See the Sénuvo Youtube channel for more information. See your Sénuvo Distributor to purchase.

If you need to be assigned a Distributor in yo... [See More](#)



### Sénuvo Body SIMs for Performance HD

Senuvo Body Performance SIMs are for Athletes, or any individual looking to improve their physical strength, stamina, endurance...

[YOUTUBE.COM](#)

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March 3 ·

You can sleep at night again! - Relaxation SIMs are BACK! By popular demand, we have brought our Relaxation SIMs back. The same formula, same great results! Get the same calming and relaxing effects as before. Make sure you stock up while you can!

**Sénuvo**

March 2 ·

Shout out to Sénuvo's amazing team of IBC's in the USA, China, -all over the World! You are what makes Senuvo the BEST. You make it all worthwhile.

Thank you for being fantastic and keep up the hard-work! Keep an eye out for our IBC Appreciation Giveaway!

<http://www.Senuvo.com...> See More

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Ying Qing Zeng, Andy Lin and Connie Herbert like this.

**Sénuvo** added 2 new photos.

March 1 ·

Experience the Great Taste of Sénuvo's Power Crystal Formula! This all natural Food Product can be added to 3 oz.(90 ml.) or more water, juice, oatmeal, yogurt or anything you desire! These Incredible Health improving benefits are found in foods that have been used in South America for centuries; providing never before seen Health Benefits found in Sénuvo Power Crystal Formula.

Become Sénuvo Distributor by contacting your Sénuvo IBC to sign up - or email [Brittney@Senuvo.com](mailto:Brittney@Senuvo.com)

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Sénuvo added 3 new photos.

February 24 ·

Try this delicious Blueberry Pineapple Smoothie Recipe with 1 Packet of added Senuvo Power Crystal Formula. Not only will the Power Crystals give you a blast of Vitamin C, Antioxidants and Maca (hello sexual health/function!) this recipe works great as a meal replacement that can be used in conjunction with Senuvo's Weight Management Body SIMs! Body SIMs are incredible! They are based on the function and stimulation of the Chinese Meridian System - there are no harmful chemicals, nothing being absorbed through the skin, simply scalar waves that are sent from the Holographic Body SIM into your body giving it a signal to boost your Energy Level and Metabolism, giving you the fat burning power boost needed to lose weight! Visit the Video section of our FB page for more detailed videos on how Senuvo Body SIMs work!



Sénuvo

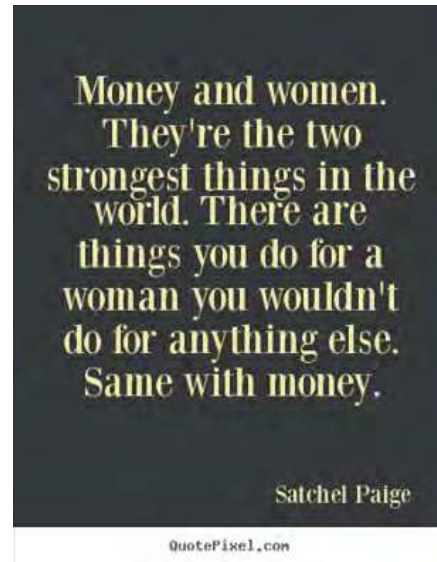
February 23 ·

Make a change, make it happen, because you are a person of excellence!

Make that change by Joining the Sénuvo Team Today! We are looking for amazing and talented people. This is an opportunity to change your life for the better! With Senuvo you can improve your Health, gain Wealth, and Enjoy a level of Happiness that you have never known before!

Get in on the ground floor and become a LEADER! This opportunity will not be available for long!

<http://www.Senuvo.com> to join no... [See More](#)



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**Sénuvo**

February 22 ·

Want to be a part of Greatness? Change your life for the better, or just plain make more Money? Sénuvo is currently looking for new Distributors to join our team! Why choose Sénuvo? We have the Best Compensation Plan on the Market - Hands Down! We are a Company with plenty of room for our Distributors to grow and become Leaders! There are 7 ways to get Paid!! Between Bonuses, Commissions, Team Bonuses, Pool Bonuses and more...There is only Success with the Senuvo MLM Program!

For more information or to Join Today go to <http://www.Senuvo.com/> A friendly staff member will help you get started as a Distributor TODAY!

For Customer Service questions please email [Brittney@Senuvo.com](mailto:Brittney@Senuvo.com) or call Customer Service at 1-801-890-5100.

[Share](#)**Sénuvo** added 3 new photos.

February 18 ·

Check out Sénuvo's Power Crystal Formula - Packed with antioxidants, nutrients, and food supplements to aid your entire body! Feel better than you have ever felt before! Combine the Power Crystal Formula with Sénuvo Holographic Weight Management SIMs for a huge Kickstart to your workout regimen! Weight Management SIMs are a simple holographic sticker that when placed correctly around the navel in a quantity of 3-4 stickers, work with your body to help boost metabolism and burn fat without any harmful subdermal chemicals or harmful substances of any kind. Senuvo Body SIMs work with scalar waves in the body and the body's natural nerve impulses. Sénuvo Body SIMs are based on the Chinese meridian system to aid you in losing weight without changing any part of your life, eating or exercise habits!







**Sénuvo** added 2 new photos.

February 16 ·

Senuvo Power Crystals contain a powder from a potato like food product called Maca Root. Maca has some amazing properties for both Men and Women!

Maca Root can ease the symptoms of menopause, improve sexual desire and function for both men and women, boosts energy levels for daily exercise and athletic performance, contains vitamins B, C, and E, aids bone density, balances hormones, improves fertility in Women, boosts mood, improve acne/skin sensitivity and aids in treating ... [See More](#)



Jonathan Latham likes this.



**Sénuvo** shared their post.

February 10 ·



**Sénuvo** added 3 new photos.

February 10 ·

"Shoot" for a healthy body with Senuvo Performance Body SIMs! These small holographic adhesives pack some HUGE Power! While using Performance SIMs you will expe...

[See More](#)

Connie Herbert likes this.



**Sénuvo** added 3 new photos.

February 10 ·

"Shoot" for a healthy body with Senuvo Performance Body SIMs! These small holographic adhesives pack some HUGE Power! While using Performance SIMs you will experience sustained energy, as well as reinforced stamina and vitality - best yet, they increase endurance levels! Great for Sports, amping up your Workout, or simply to give you a boost at the end of a long day! These convenient, easy to use holographic stickers are discreet, chemical free(there is no subdermal absorptio... [See More](#)



**Sénuvo** added 3 new photos.

February 9 ·

Blueberries are one of the many amazing ingredients in Senuvo Power Crystals formula! Not only are blueberries amazing for your health, including your weight(they are low in calories and high in nutritional and antioxidant power!) - their incredible antioxidant power also fights free radicals that can cause cancer, aging, and general deterioration of the eyes, skin, brain(specifically memory) and heart! This super fruit is an all-in-one fighter of aging! It's incredible benef... [See More](#)



Francois Spina, Andy Lin, Ying Qing Zeng and 2 others like this.

3 shares



**Sénuvo**

February 3 ·

Let today be your day for change! Senuvo has the Best Compensation Plan in the Industry, with 7 ways to get paid!!! Bonuses, pool bonuses, leading Health & Wellness Technology and much much more! Everything you ever wanted from an MLM Company is right here! Contact us at [www.Senuvo.com](http://www.Senuvo.com) to Join today!



Share

Ying Qing Zeng, Paul Kardos, Andy Lin and 3 others like this.

2 shares



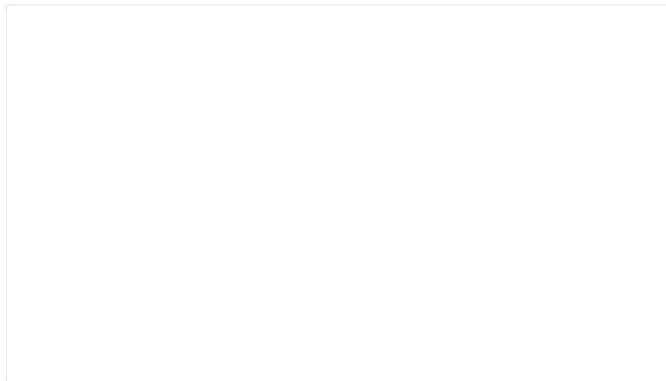
**Sénuvo**

February 3 ·

Sénuvo Body SIMs Customer Experience:

"2 months ago I started using the pain management SIMs for my pain. I have fibromyalgia it came on about 45 years ago. I tried 10 or 15 different things, clinics, different kinds of pain medication didn't take care of the pain. I also had my shoulder operated on 6 years ago, this caused nerve damage in my middle finger and the finger next one to it. Some nights my fingers would cause me serious aggravation. Putting a SIMs Pain patch on it...

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43 Views

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Andy Lin, Sunil Kumbhar and Connie Herbert like this.

1 share

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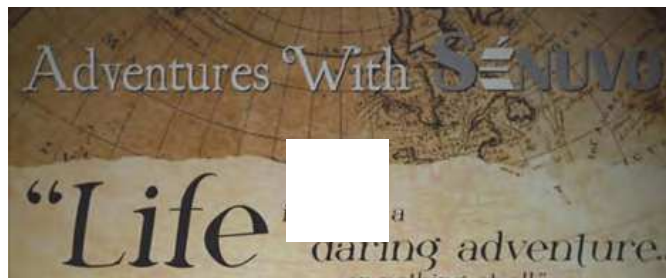
**Sénuvo**

January 26 ·

See why Senuvo has the best Compensation Plan in the Industry! 4 ways to get paid, multiple bonuses, and products that push the limits of Health and Wellness Technology. What more could you ask for in an MLM opportunity!? See [Senuvo.com](http://Senuvo.com) for more info.







The Einstein Solution

VIMEO.COM

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Sénuvo

January 20 ·

Visit [www.Senuvo.com](http://www.Senuvo.com) to Join the Senuvo MLM Team Today! For retail purchase visit [www.BuySenuvo.com](http://www.BuySenuvo.com)



Share

Steven Heng likes this.

1 share



Sénuvo

January 18 ·

This delicious Clean - Green Smoothie is a Fantastic way to incorporate your Sénuvo Power Crystals into your morning weight loss ritual! Add one package of Power Crystals to this (or any) Smoothie and find the benefits endless! Here are a few: Fight Winter Fatigue, Super-Charge the Healthy Glow of your Skin, and Boost your immune system while helping reduce appetite with the fabulous benefits of 1-3 smoothies a day in place of meals. Combine these with Sénuvo Weight Control SIMs for a weight loss/Energy Combo that cannot be beat! [www.Senuvo.com](http://www.Senuvo.com)  
<http://www.thegraciouspantry.com/clean-eating-coconut-milk.../> ...



Senuvo Corporate on Twitter

Senuvo Corporate on Twi

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Sénuvo

January 13 ·

<https://twitter.com/Senuvo/status/687334260760395776>



Senuvo Corporate on Twitter

"Check out the benefits of Vitamin C here!  
<https://t.co/kf5ySyvtO0> Senuvo Power Packs contain 220% DV of Vitamin C!"

TWITTER.COM | BY SENUVO CORPORATE

Share

漢娜徐 and Andy Lin like this.



Sénuvo

January 13 ·

Sénuvo Power Crystals Formula will give you the Vitamin C Punch to get your through the Winter Months and back again! Check out this comparison of a leading juice brand and our Power Crystals Formula. Check out <http://www.senuvo.com/products> for Product information.

40 Views

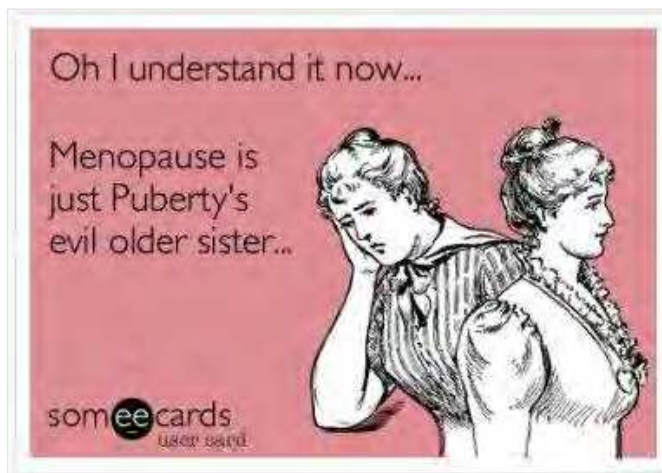
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Connie Herbert likes this.

[2 shares](#)**Sénuvo**

January 11 ·

End your Menopause Suffering TODAY! Sénuvo Power Women's Formula is an herbal supplement that packs the power to rid you of Menopause discomfort once and for all! See [www.Senuvo.com/Products](http://www.Senuvo.com/Products) - or call 801-890-5100 for a Consultant near you. Get wholesale pricing by becoming an Independent Business Consultant for Sénuvo. Join now <http://www.senuvo.com/join-now>

[Share](#)

Mickey Peng and 漢娜徐 like this.

**Sénuvo**

January 11 ·

Sénuvo has created an herbal supplement for Women looking for relief from Menopause Symptoms that really works! See <http://www.senuvo.com/products> or contact your local Senuvo Consultant for more information. For Customer Service please contact [info@senuvo.com](mailto:info@senuvo.com) or call 801-890-5100 for customer service. Get Wholesale Pricing by becoming an Independent Business Consultant at <http://www.senuvo.com/join-now>



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**Sénuvo**

January 8 ·



71 Views

Share

Andy Lin and Rachel Davis like this.

1 share



**Sénuvo**

January 7 ·

We are very pleased to announce our enhanced S.T.A.R. Bonus Program as part of the Senuvo Compensation Plan for 2016. This allows IBC's of any level to start making money immediately! Check the most rewarding compensation plan out there at [www.Senuvo.com](http://www.Senuvo.com) or ask your upline IBC's for details! Let's make 2016 a year of Health and Wealth with Senuvo!



Share

Mickey Peng and Andy Lin like this.



**Sénuvo**

January 6 ·

Check out the Sénuvo Youtube Channel! Learn more about our Products, Programs, Benefits of becoming an IBC(Independent Business Consultant) and more! <https://www.youtube.com/watch?v=CpC0XyXi87c>



**Welcome to Sénuvo! HD**

Senuvo's Life Changing PowerNary Pay Program! Earn Money doing what you Love! Change your life, the financial lives and health of others! The most rewarding,....

YOUTUBE.COM

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**Sénuvo** shared their post.

January 4 ·

Sénuvo Body Sims are amazing! Using no chemicals, supplements, and no side effects. The most unique and current technology is directed at the Chinese Meridian System, this system used by natural healers for centuries, is the key to healthy and effective weight loss!

**mplish your New Year's Resolution with Sénuvo!**

**Sénuvo Body Sims are a game changer!**

**weight without changing your lifestyle or diet,  
and without harsh chemicals or weight loss  
supplements!**

**be bikini ready in no time!**

**ore information see [www.senuvo.com/products](http://www.senuvo.com/products)**







**Sénuvo** added 2 new photos.  
January 4 ·

mplish your New Year's Resolution with Sénuvo!

Sénuvo Body Sims are a game changer!

weight without changing your lifestyle or diet,  
and without harsh chemicals or weight loss  
supplements!

be bikini ready in no time!

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2015

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Domain Name	Expires	Status	Auto-Renew	Lock	Privacy	Certified Domain
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MYSENUVO.COM	11/26/2014	Active	on	on	off	
MYSENUVO.INFO	11/26/2014	Active	on	on	off	
MYSENUVO.NET	11/26/2014	Active	on	on	off	
MYSENUVO.ORG	11/26/2014	Active	on	on	off	

SENUVO.BE	11/26/2014	Active on	on	off
SENUVO.COM	9/10/2014	Active on	on	off
SENUVO.INFO	9/10/2014	Active on	on	off
SENUVO.MX	11/26/2014	Active on	on	off
SENUVO.NET	9/10/2014	Active on	on	off
SENUVO.NL	11/27/2014	Active on	on	off
SENUVO.ORG	9/10/2014	Active on	on	off
SENUVO.TW	11/26/2014	Active on	on	off
SENUVO.US	11/25/2014	Active on	on	off
SENUVODISTRIBUTORS.COM	7/6/2015	Active off	on	off
SENUVOGLOBAL.COM	7/6/2015	Active on	on	off
SENUVOINTERNATIONAL.COM	7/6/2015	Active off	on	off
SENUVOPRODUCTS.COM	7/6/2015	Active off	on	off

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**SENUVO**

POWER  
WOMEN'S SILVER  
FORMULA  
**S=NUVO™**

Helps Minimize Hot Flashes

90 CAPSULES

DIETARY SUPPLEMENT  
Made in the U.S.A.

POWER  
MEN'S  
FORMULA  
**S=NUVO™**

Virility, Stamina and Energy

90 CAPSULES

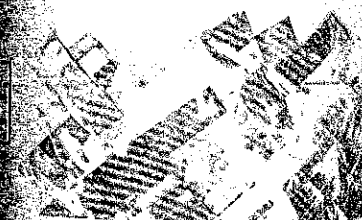
DIETARY SUPPLEMENT  
Made in the U.S.A.

**S=NUVO™**  
Power Women's Formula



DIETARY SUPPLEMENT • 90 CAPSULES  
Do not use if seal is broken or missing • Store in a cool dry place

**S=NUVO™**  
Power Purifier



DIETARY SUPPLEMENT • 90 CAPSULES  
Do not use if seal is broken or missing • Store in a cool dry place

**S=NUVO™**  
Power Women's Silver Formula



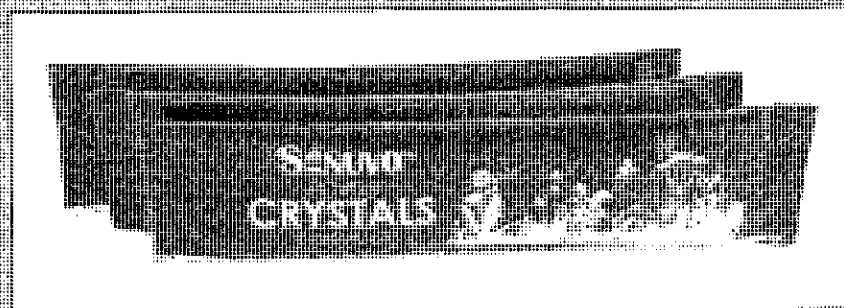
DIETARY SUPPLEMENT • 90 CAPSULES  
Do not use if seal is broken or missing • Store in a cool dry place

**S=NUVO™**  
Power Women's Formula



DIETARY SUPPLEMENT • 90 CAPSULES  
Do not use if seal is broken or missing • Store in a cool dry place

## SENUVO POWER CRYSTALS Pure Crystal Technology™



Сенуво Power Crystals – это запатентованный процесс, направленный на сохранение всей питательной пользы натуральных продуктов. Чистотое природное богатство преобразованное в кристалле.

Сенуво Power Crystals – это запатентованный процесс:

- Удаление вредных химических веществ
- Поддержание цвета и вкуса
- Поддержание питательных веществ
- Улучшение внешнего вида
- Поддержание структуры
- Удаление вредных химических веществ
- Поддержание питательных веществ
- Улучшение внешнего вида
- Поддержание структуры

Действие Senuvo Power Crystals – это запатентованный процесс, направленный на сохранение всей питательной пользы натуральных продуктов.

## SENUVO POWER ENERGY Натуральная Энергия



Senuvo Power Energy – это запатентованный процесс, направленный на сохранение всей питательной пользы натуральных продуктов. Чистотое природное богатство преобразованное в кристалле.

- Удаление вредных химических веществ
- Поддержание цвета и вкуса
- Поддержание питательных веществ
- Улучшение внешнего вида
- Поддержание структуры
- Удаление вредных химических веществ
- Поддержание питательных веществ
- Улучшение внешнего вида
- Поддержание структуры

# S NUVO™

Senuvo's Crystal Pure Technology™ – это запатентованный процесс, направленный на сохранение всей питательной пользы натуральных продуктов. Чистотое природное богатство преобразованное в кристалле.

Вместо применения вредных химических веществ для искусственного созревания фруктов и овощей, Senuvo использует плоды, которые собирают на пике своей питательной ценности.

Естественно созревшие фрукты и овощи помещаются на непрерывную ленту подачи и обрабатываются с помощью инфракрасной технологии, чтобы сохранить свою естественную силу, цвет и вкус. После этого мягкого процесса, влаги остается менее трех процентов; ничего не удаляется, плоды используются целиком.

Яркие насыщенные цвета этих чистых кристаллов являются отличным показателем того, что их целостность осталась без изменений.

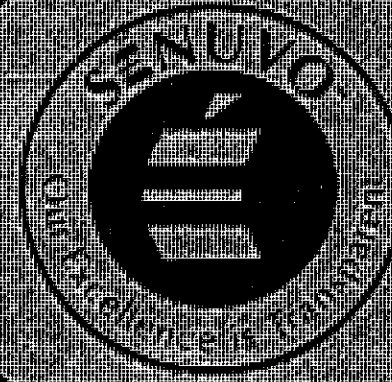
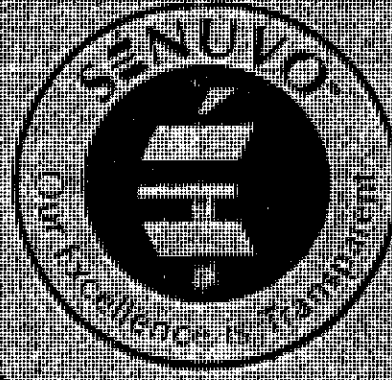
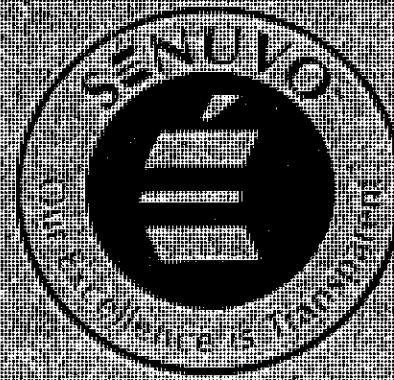
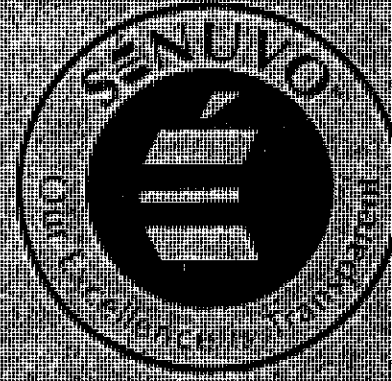
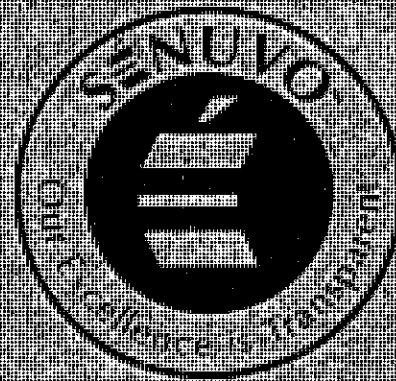
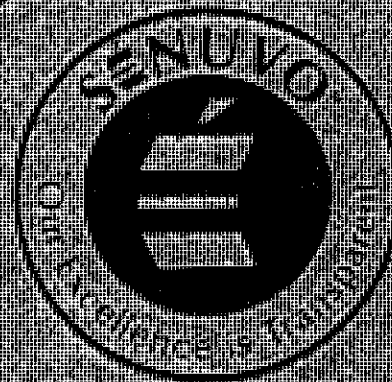
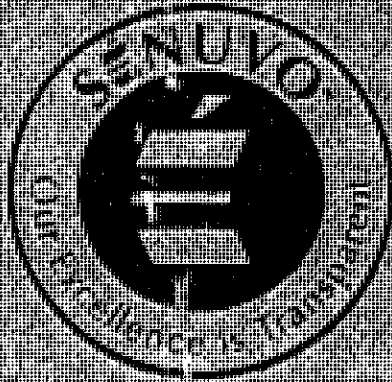
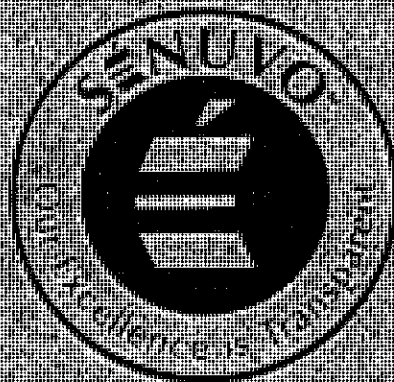
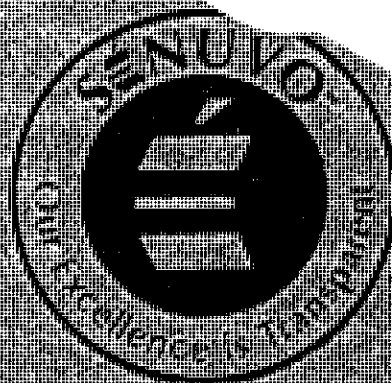
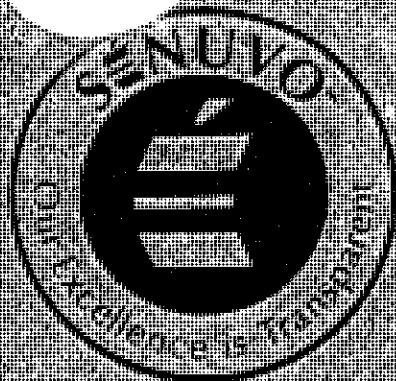
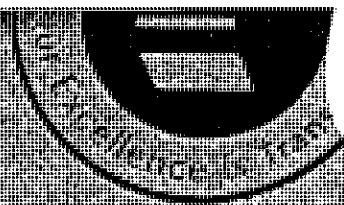
В отличие от других процессов, кристально чистые продукты Senuvo не подлежат в производстве ферментативному расщеплению, окислению, перемене pH и потере питательных веществ от воздействия агрессивных химикатов. Действительно, в форме кристаллов, продукты Senuvo's crystal являются лучше, чем свежие.

Кристально чистый результат.  
Senuvo.™



SV000993

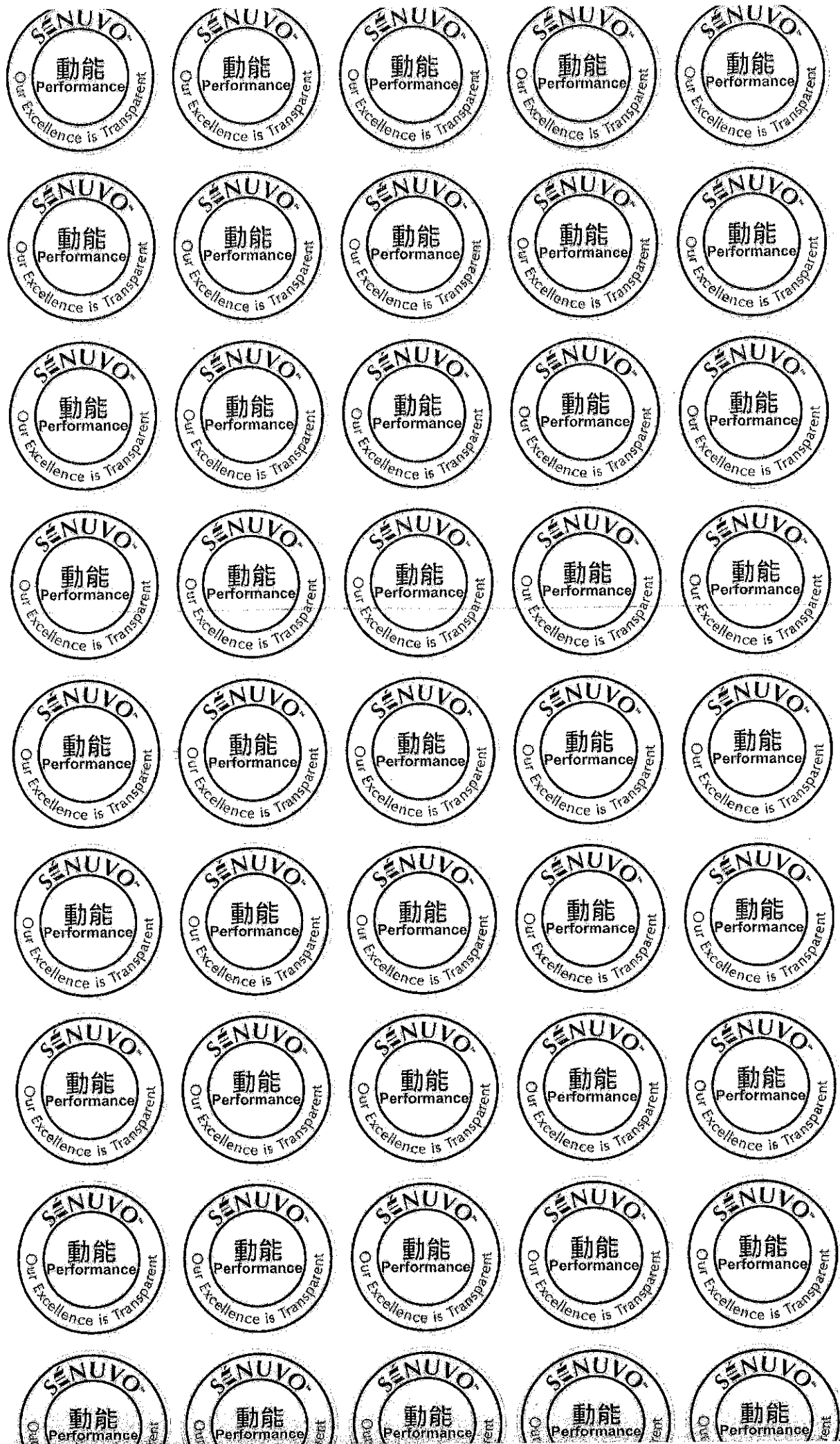




# S NUVO<sup>TM</sup>

Our Excellence is Transparent<sup>TM</sup>







# SÉNUVO™

## Our Excellence is Transparent

Most fresh food is picked before it is ripe, "preserved" with harsh chemicals, and then treated with heat and more chemicals to create an artificial "ripening." In contrast, Senuvo™ uses vine-ripened fruits and vegetables and award-winning infrared technology that seals in the taste, aroma, and color while maintaining critical enzymes and nutrients that lock in the nutrition your body needs.

Power Crystals are created from a proprietary blend of global superfruits. We travel great distances – from natural wild habitats to climbing remote mountains – to discover the healthiest products on the market... to bring you pure excellence.

**POWER CRYSTALS...**  
**THE CRYSTAL CLEAR CHOICE™**

We Utilize Whole Food Crystal Technology,  
Ensuring Our Products Are *Better Than Fresh*

SV000097



# SENUVO™

THE CRYSTAL CLEAR CHOICE™

BETTER THAN FRESH

SENUVO

## CRYSTALS

THE CRYSTAL CLEAR CHOICE™

Contains 30 Individual Packs  
Net Wt. 8.45 oz (240g)

**DIRECTIONS:** Mix 1 pack thoroughly with 3 oz. of water (90ml).

You can also Power Up your shakes, yogurts, salads or your favorite foods.

**INGREDIENTS:** Maca Root, Beet Juice Crystals, Coconut Water Crystals, Camu Camu, Palm Nectar Crystals, Passion Fruit, Whole Acerola Cherry Crystals, Annatto Seed, Blueberry Crystals.

Natural Flavors.

Store in a cool, dry place. Do not use if seal is broken or missing.

品名：綜合結晶蔬果粉末  
成份：瑪卡、甜菜、椰汁、卡姆果、  
棕櫚花蜜、百香果、西印度櫻桃、  
網娜多、藍莓  
容 量：240 公克 產地：美國  
製造日期：標示於盒上(西元/月/日/年)  
保存期限：3 年  
食用方法：用一包產品加入 90 毫升的水，  
攪拌均勻即可飲用。加入奶昔、  
優酪乳、沙拉，風味更佳  
製 造 商：SENUVO LLC  
地 址：10542 South Jordan Gateway  
South Jordan, UT 84095 USA  
進 口 商：美商新福有限公司台灣分公司  
地 址：台中市英才路530號F22-6  
電 話：04-2305-7228

營養標示

每份 8 公克，本包裝含 30 份，每份	
熱量	28 大卡
蛋白質	1 公克
脂肪	0 公克
飽和脂肪	0 公克
反式脂肪	0 公克
碳水化合物	6 公克
鈉	5 毫克



Manufactured for: Senuvo LLC  
10542 South Jordan Gateway  
South Jordan, UT 84095 U.S.A.  
www.senuvo.com

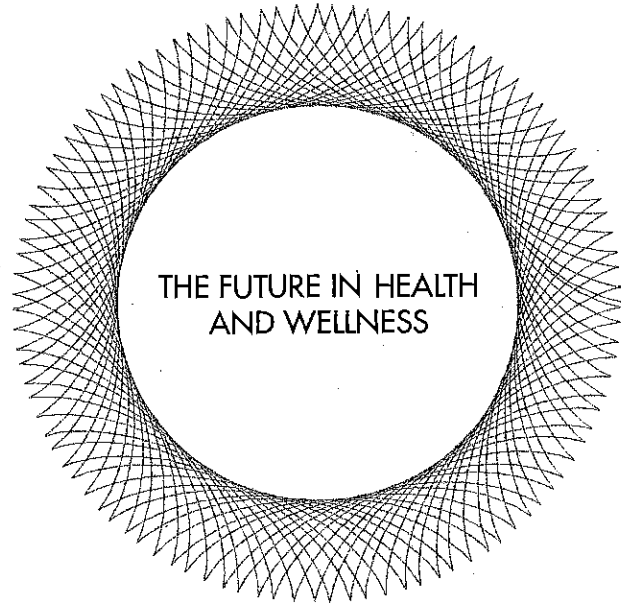
SN000098



# **SÉNUVO™**

## **Body SIMs™**

*For Every Body*

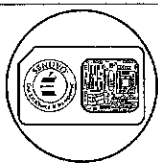


**To Order BODY SIMs™**  
**Visit [www.BodySIMs.com](http://www.BodySIMs.com)**

### **Senuvo LLC**

**10813 South River Front Parkway • Suite 575**  
**South Jordan, UT 84095 • U.S.A.**  
**801-890-5100**

© 2014  
**NOT FOR RESALE**

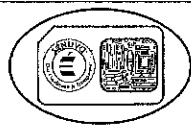


## **BODY SIMs™ for DISCOMFORT**

- Aids in the relief of discomfort in the human body
- Easy to use
- Quick results

### **Directions for Use:**

Peel and place three-to-five Body SIMs™ for Discomfort on area(s) of discomfort. For optimal results, place Body SIMs™ for Discomfort on clean, dry, hairless skin. If necessary, secure the Body SIMs™ with tape or a small bandage. Optimum use is up to three days, then replace.



## **BODY SIMs™ for RELAXATION**

- Accommodates a deep, natural, and relaxing rest
- Great for nightly use; perfect for travel and jet lag
- Contains no drugs or chemicals

### **Directions for Use:**

Peel and place one Body SIM™ for Relaxation on each temple on the side of your head 15 minutes prior to going to bed. Remove Body SIMs™ for Relaxation after night's rest upon awakening. For optimal results place Body SIMs™ on clean, dry, hairless skin. If necessary, secure Body SIMs™ with tape or small bandage.

These statements have not been evaluated by the Food and Drug Administration. This information is not intended to be medical advice. Please consult a qualified professional. Body SIMs™ are for external use only and are not to be ingested. Remove Body SIMs™ after use.

## **SENUVO™ BODY SIMs™** (Synergy Infused Modulators)

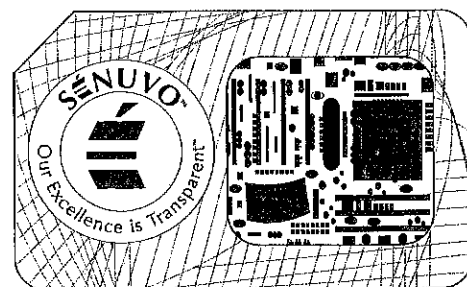
### **HOW THEY WORK**

Senuvo Body SIMs™ are technologically advanced solutions for discomfort, relaxation, weight management, and physically active persons. These computer-programmed holograms channel concise messages to assist your body's needs.

Vital energy is supplied to every part of our body through a complex distribution network called the Meridian System. Disrupting the Meridian System may cause health problems and breakdown in the immune system. These health problems are improved by using Senuvo Body SIMs™.

For optimal effectiveness, it is important to drink plenty of water while wearing Body SIMs™ to keep properly hydrated and to maximize the effectiveness of the Body SIMs™.

Senuvo Body SIMs™ contain no chemicals or synthetic transdermal, invasive substances. Senuvo Body SIMs™ are designed naturally to heal and improve your health without chemicals or negative elements that can cause opposing results.



SV000100

## The SIMs System

Body SIMs™

Front

Body SIMs™

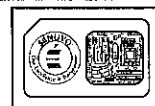
Performance

Virtual

Stimulated

Body SIMs™

Back



## BODY SIMs™ for PERFORMANCE

- Provides increased and sustained energy
- Reinforces stamina and vitality
- Enhances endurance levels

### Directions for Use:

Peel and place one Body SIM™ for Performance on navel. Also peel and place one Body SIM™ on each upper chest, and one on each thigh (a total of five Body SIMs™ for Performance). Apply 15 minutes prior to working out a sports activity. For optimal results, place Body SIMs™ on dry, hairless skin. If necessary, secure Body SIMs™ with bandage. For athletes, it is especially important to be hydrated while wearing Body SIMs™ for Performance, to be hydrated. Remove before bedtime.



## BODY SIMs™ for WEIGHT MANAGEMENT

- Stimulates the body's ability to metabolize
- Reduces appetite
- Convenient and simple to use

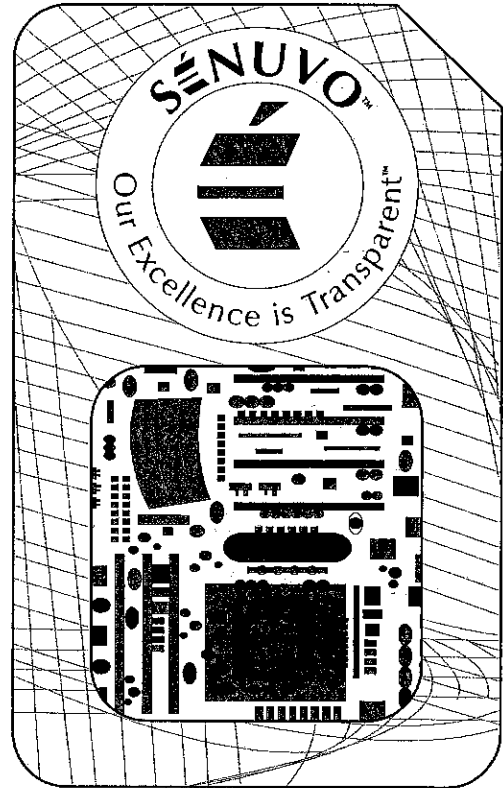
### Directions for Use:

Peel and place one Body SIM™ for Weight Management on navel. If you can afford to lose more than 25 pounds, place one on the left side, and another one on the right side. If necessary, secure the Body SIMs™ with tape or bandage. Optimum use is three days, then replace. Remove Body SIMs™ for Weight Management at night if having difficulty falling asleep. Reapply the following morning.

# SÉNUVO™

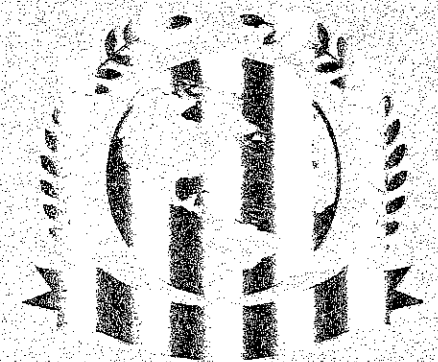
## Body SIMs™

*For Every Body*



THE FUTURE IN HEALTH AND WELLNESS





*Your Travel Guide to*

Senuvo has been founded on the principle of a company built on what is good for the network.

Our Powernary™ Pay Plan is the best in the industry. It not only provides instant income for the starter, but also has exceptional possibilities for the seasoned networker. It is structured to compensate and encourage a middle class, which is the key to retention, loyalty and longevity.

Senuvo provides the best training system to its members and endeavors to maintain constant awareness in the fields of technology, psychology, social media and other disciplines. This is done to facilitate the acquisition of customers, the enrollment and sponsorship of new members, and the increased retention of both. Specific focus is brought to step-by-step advancement in ranks as well as maximization of the Pay Plan.

Senuvo expects all of its members – Independent Business Centers (IBCs) – to respect, adhere to and promote both the letter and the spirit of its principles, values, and ethics.

Senuvo products have been carefully developed to the highest standards of quality.

- The power is in our products and their crystal clear purity.
- The power is in our Powernary™ Pay Plan and the payment on its Power Leg.
- The power is in the process of our training system.

Now you've got the power!  
The Crystal Clear Choice™  
Our Excellence is Transparent™

SENUVO

www.Senuvo.com

1

**“Life** is either a daring adventure...  
or nothing at all.”  
~ Helen Keller

新的開始帶來新的幸福!  
~ Author Unknown

ALLES IST MÖGLICH  
~ Author Unknown

“Tous les  
hommes ont  
le même  
rêve, c'est  
ce qu'ils  
font qui  
fait la  
différence.”

~ Molière

Senuvo  
Power Passport  
© SENUVO LLC 2014

# World Traveler

PASSPORT  
PASSEPORT  
PASAPORTE

Passport Number

\_\_\_\_\_

PHOTO

Surname\_\_\_\_\_

Given Name \_\_\_\_\_

Nationality\_\_\_\_\_

Date of Birth\_\_\_\_\_

Sex

Place of Birth \_\_\_\_\_



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This Power Passport is the property of Senuvo LLC. It must be surrendered upon demand.

## Your Travel Guide to Success

# We the People

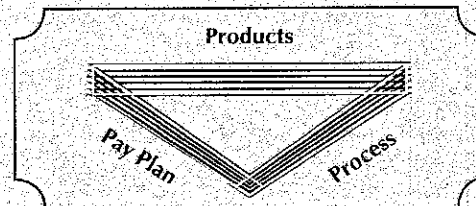
**United  $\hat{=}$  IBCs of the World,**

in order to create a more perfect  
company, do hereby embark on our

## *Senuvo Adventure*

*with*

***Enthusiasm,  
Commitment & Fun!***

Print [Print](#)

Signature \_\_\_\_\_

[www.Senuvo.com](http://www.Senuvo.com)



## How to Get the Most Mileage... From Your Power Passport

THE SENUVO POWER PASSPORT IS  
DIVIDED INTO TWO SECTIONS:

### Section One: Actions

Step by step actions you need to consistently do within our time-proven process in order to reach your goals and move ahead in rank and earnings.

### Section Two: Results & Rewards

Achievements and compensation you will receive as a result of successfully implementing the Senuvo recruiting and duplication process.

### How Does All of This Work?

The Senuvo Powernary™ Pay Plan has been designed to help the success-minded Independent Business Center (IBC) to leverage his or her efforts in the most productive way possible. By systematically and consistently working the plan outlined in the Power Passport, you will be able to set specific goals, with a due date, a destination rank advancement, and a desired compensation reward.

## How to Get the Most Mileage... From Your Power Passport

### Things to Remember:

You can earn 10%, 12%, 14% or 16% on your Power Leg based on your qualifying rank.

Qualify as Duo & Earn	10%
Qualify as Quattro & Earn	12%
Qualify as Quattro Turbo & Earn	14%
Qualify as Quattro Super Turbo & Earn	16%

You can speed qualify (for the first 12 weeks) depending on which pack you buy.

BUSINESS STARTER PACK	INITIAL COST	INITIAL ORDER BONUS	JUMP START RANK
PRO BUSINESS BUILDER	\$1,000	\$250	QST
SUPER BUSINESS BUILDER	\$500	\$125	QT
BUSINESS BUILDER	\$300	\$45	Q
BASIC	\$150	\$20	-

\*These are U.S. prices. Check your market for local prices.

When you personally enroll 4 new IBCs at the Super Business Builder or the Pro Business Builder levels, and you have enrolled at the same level, your Initial Order Bonus alone pays you back for your initial pack purchase, not to mention what you will receive in Powernary™ commission!

When you personally generate 3 new Preferred Customers (PC) at 40 Commission Volume (CV) or more, you receive your own Autoship for free (pro-rated on their order amount and your order amount).

**Yes, you got it!**

**You caught the Senuvo vision:**

**Get 3 and it's FREE!**

## SECTION ONE: ACTIONS

If you want to travel on the FAST TRACK to Destination DIAMOND, we recommend the following itinerary:

### Things to Do in the First 24 Hours:

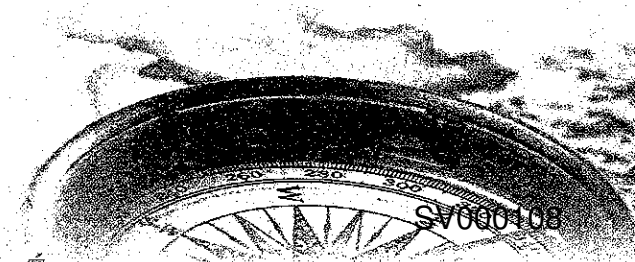
#### ACTIVATE YOUR IBC

- ☐ 1. Place your initial order: Select your Senuvo Business Starter Pack 1,2,3 or 4.
- ☐ 2. In your back office [www.mySenuvo.com](http://www.mySenuvo.com):
  - a. Sign up on Autoship
  - b. Watch, listen and/or read about how to get started
  - c. Print and sign the commitment sheet with your sponsor
  - d. Print and work on your Plan Your Work/Work Your Plan doc
  - e. Begin writing out your list of associates/customers
- ☐ 3. Find out when the next Senuvo webinar is for your market and write it in your calendar.

### Things to Do in the Next 72 Hours:

#### REACH THE DESTINATION OF DUO

- ☐ 1. Become more familiar with the Senuvo website and back office.
- ☐ 2. Set up a presentation with someone upline.
- ☐ 3. Rehearse the invitation with someone upline.
- ☐ 4. Review all product information.
- ☐ 5. Set up third party invites.
- ☐ 6. Perform third party invites.



## Things to Do in the First Week:

### REACH THE DESTINATION OF QUATTRO

- ☐ 1. Follow up with candidates with the help of your upline.
- ☐ 2. Listen to audios and watch videos in the back office every day: [www.mySenuvo.com](http://www.mySenuvo.com)
- ☐ 3. Read from self-help books 20 minutes daily.
- ☐ 4. Review goal sheets, planning calendar and Power Passport with your upline.
- ☐ 5. Set up more presentations (invites).
- ☐ 6. Help your new associates through the Power Passport process.

## Things to Do in the First Month:

### REACH THE DESTINATIONS OF QUATTRO TURBO and QUATTRO SUPER TURBO

- ☐ 1. You now have at least 3 Preferred Customers and 4 personally enrolled IBCs. Congratulations!
- ☐ 2. At this stage, you are putting together the foundations of your financial future. Your goal is to help your 4 personally enrolled IBCs become DUO first, and then QUATTRO.
- ☐ 3. Draw out your tree the way it needs to be for QUATTRO TURBO. This will help you to visualize reaching that level. Schedule presentations so you have at least 4 personally enrolled IBCs present.
- ☐ 4. The Senuvo Powermary™ Pay Plan allows you to qualify QUATTRO TURBO and QUATTRO SUPER TURBO by having 20 and 50 IBCs or PCs on each side, or 2,000 and 5,000 CV on each side, with at least 2,000 CV on your Power Leg from your PET (see image on page 19).
- ☐ 5. Watch the Powermary™ Pay Plan video in the back office and study it carefully.
- ☐ 6. Schedule the Senuvo events you will attend during the next 6 months and acquire your tickets in your back office.
- ☐ 7. Help your people through the Power Passport process.
- ☐ 8. Teach your downline what you are learning. Duplication leads to Rank Advancement. Rank Advancement leads to increased rewards and income.
- ☐ 9. Attend monthly Power Counseling with your upline (PET) GOLD or above.
- ☐ 10. Listen to webinars weekly and promote them to your group.

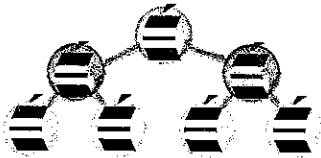
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# How Your Personal Enrollment Tree (PET) Grows \*

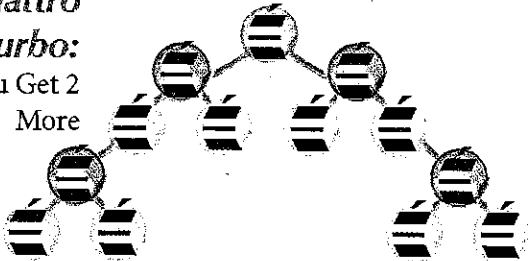
**Duo:**  
Get 2



**Quattro:**  
They Get 2

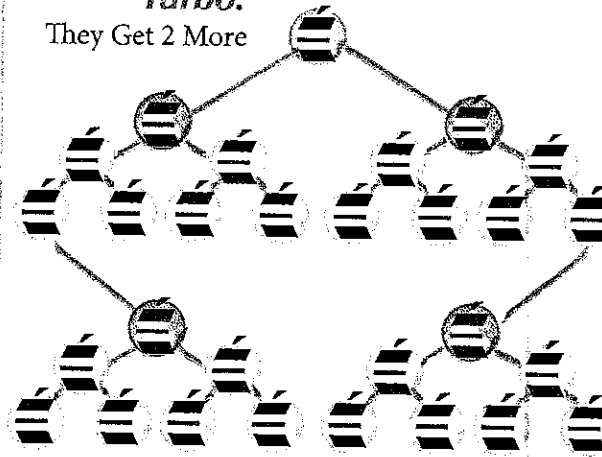


**Quattro Turbo:**  
You Get 2 More



**Quattro Super Turbo:**  
They Get 2 More

**SÉNUVO™**



 = Personally Enrolled

\* NOTE: This is an example of how you as an IBC might begin to build your PET. Please note that for both the third and fourth levels – QUATTRO TURBO and QUATTRO SUPER TURBO – your personally enrolled IBCs could be anywhere in that particular level, and do not have to be at the top of that particular level – they can be anywhere as long as there is at least one on each side.

## Things to Do in the First 90 Days:

### BEGIN YOUR TRAVEL TOWARD GOLD AND ABOVE

- ☐ 1. Introduce at least one person each week to a Senuvo presentation... two is better... three is even better.
- ☐ 2. When you or your upline do presentations for your people, always bring all your IBCs (when possible) to the presentations.
- ☐ 3. Bring at least one new person to each of these presentations. Encourage your downline IBCs to do the same.
- ☐ 4. Make sure you have 4 personally enrolled people committed, trained, and active (duplicating you).
- ☐ 5. Make sure each of your personally enrolled IBCs have at least 3 Preferred Customers.
- ☐ 6. Add at least 2 new Preferred Customers for yourself each week.
- ☐ 7. Sign up and attend a Weekend Power Turbo Leadership Seminar and make sure you bring your downline IBCs with you.

Your Travel Guide to Success

## Things to Do in the First 6 Months:

### REACH THE DESTINATION OF GOLD, PLATINUM, or OPAL

- ☐ 1. Personally enroll 4 more IBCs.
- ☐ 2. Make sure your top 4 IBCs accomplish all steps thus far in the Power Passport.
- ☐ 3. Read daily books suggested by our Power Turbo Training System.
- ☐ 4. Attend a Go Diamond Event.
- ☐ 5. Once you are GOLD, start going to Power Counseling sessions with all of your downline IBCs.
- ☐ 6. You need to have at least one QUATTRO TURBO on each side for GOLD and PLATINUM ranks.
- ☐ 7. You need to have at least one QUATTRO SUPER TURBO on each side if you are targeting OPAL.





## Things to Do in the First 12 Months:

### REACH THE DESTINATION OF RUBY, EMERALD or even DIAMOND!

- ☐ 1. Help 2 personally enrolled IBCs attain QUATTRO SUPER TURBO or even GOLD with at least one on each side.
- ☐ 2. On your Plan Your Work/Work Your Plan Sheet, reverse-engineer your planned progress towards DIAMOND. Use your notes from the Go Diamond event you attended.
- ☐ 3. Attend Being a Royal Black Diamond Event. You need to be at least Platinum to attend this event.



Your Travel Guide to Success

[www.Senuvo.com](http://www.Senuvo.com)

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## SECTION TWO: RESULTS & REWARDS

### ONE TIME RANK ADVANCEMENT BONUSES:

Senuvo celebrates the rank advancement of our leaders with a one-time rank advancement bonus, which they receive as part of our weekly commission pay period.

QUATTRO*	QUAT TURBO*	QUAT SUPER TURBO*	GOLD	PLATINUM	OPAL
\$25	\$50	\$100	\$1,000	\$1,200	\$2,000
RUBY	EMERALD*	DIAMOND*	DOUBLE DIAMOND	BLACK DIAMOND	ROYAL BLK DIAMOND
\$3,000	\$4,000	\$6,000	\$10,000	\$30,000	\$100,000

### TEAM COMMISSIONS MATCHING BONUS:

Once you qualify as Gold, you are eligible to receive the following:

Level	Gold	Plt.	Opal	Ruby	Emer.	Diam.	Db Diam.	Blk Diam.	Royal B.D.
1	25%	25%	25%	25%	25%	25%	25%	25%	25%
2		10%	10%	10%	10%	10%	10%	10%	10%
3				5%	5%	5%	5%	5%	5%
4						5%	5%	5%	5%
5							5%	5%	5%
6								5%	5%
7									5%

### TEAM COMMISSIONS MATCHING BONUS:

Senuvo tracks the IBCs that you have personally enrolled, plus the IBCs they have personally enrolled, and so on. This becomes your Personal Enrollment Tree (PET). Those you have personally enrolled become your first level, while the IBCs they have personally enrolled become your second level, etc.

As you move up the Leadership Rank, you're able to earn the Matching Bonus that is equivalent to a percentage of the Powerary™ Bonus earned by your IBCs within your enrollment tree (PET) to seven levels deep.

### PROFIT-SHARING POOL BONUSES:

All qualified IBCs will accumulate weekly points towards a quarterly and yearly profit-sharing pool based on the shares they generate.

QUARTERLY POOL BONUS	YEARLY POOL BONUS
In addition to the Team Commissions Matching Bonuses, you also receive a Quarterly Pool Bonus if you have qualified as Gold or above:	There is also a Yearly Pool Bonus for Diamonds on up that will be paid only once a year based on the same principles:
<ul style="list-style-type: none"> <li>• <b>Gold:</b> 10 shares</li> <li>• <b>Platinum:</b> 20 shares</li> <li>• <b>Opal:</b> 30 shares</li> <li>• <b>Ruby:</b> 40 shares</li> <li>• <b>Emerald and above:</b> 50 shares</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Diamond:</b> 10 shares</li> <li>• <b>Double Diamond:</b> 20 shares</li> <li>• <b>Black Diamond:</b> 30 shares</li> <li>• <b>Royal Black Diamond:</b> 40 shares</li> </ul>

SENUVO™

Надо верить в возможность счастья,  
чтобы быть счастливым  
~ Лев Толстой

虎穴に入らずんば虎子を得ず。

Encontra tu futuro

~Author Unknown

*Carpe Diem!*





# SÉNUVO™

The Crystal Clear Choice™

## The SÉNUVO™ BODY SIMs™ SLIM SYSTEM

Sénuvo Body SIMs™ [ Synergy Infused Modulators ] for Weight Management are technologically advanced computer-programmed holograms that channel concise messages to assist your body's needs. Use Body SIMs™ in conjunction with Bio 180™ to jump start your weight management program.

### THE FUTURE IN HEALTH AND WELLNESS

Use only as directed and consult your health care provider before use if you are pregnant or nursing, have a serious medical condition, cardiovascular problems or use prescription medications.  
Store in a cool, dry place. Do not use if seal is broken or missing. Keep out of reach of children.



\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

WWW.SENUVO.COM

SÉNUVO™

AN ESSENTIAL  
COMPONENT  
OF THE  
SÉNUVO™  
BODY SIMs™  
SLIM SYSTEM

# Bio 180°™

HEALTHY WEIGHT LOSS\* APPETITE CONTROL\* LASTING ENERGY\*

60 Capsules  
DIETARY SUPPLEMENT

**DIRECTIONS:** As a dietary supplement, adults take 2 capsules mid-morning with 8 ounces of water. Take 2 capsules mid-afternoon if needed or as directed by your healthcare professional.

### Supplement Facts

Serving Size: 2 capsules Servings Per Container: 30		
	Amount Per Serving	% Daily Value*
2 Capsules, Proprietary Blend Containing:	907 mg	†
Guarana		†
Optunia Dillenii Concentrate 20:1		†
Green Tea Extract 95% Polyphenols 45% EGCG		†
Caralluma Fimbriata		†
Phenylethylamine HCl		†
Citrus Aurantium Extract (Standardized for 30% synephrine)		†
Bovine Colostrum		†
Trace Mineral Complex (containing 72 trace minerals)		†
Evodiamine		†
Black Pepper Concentrate		†

\*Daily Value not established.

Other Ingredients: Rice Flour, Magnesium Stearate, Gelatin

Manufactured For: Sénuvo LLC  
10813 South River Front Parkway  
South Jordan, UT 84095 U.S.A.  
www.Senuvo.com

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### SUGGESTED USE:

Adults take 2 capsules or more as needed (up to 4 per day) or as directed by your health care professional.

Store in a cool dry place.  
Do not use if seal is broken or missing.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

KEEP OUT OF REACH OF CHILDREN



For more information visit  
WWW.SENUVO.COM

# SÉNUVO™

Sexual Performance, Stamina and Energy\*

POWER MEN'S FORMULA  
DIETARY SUPPLEMENT  
90 CAPSULES

### Supplement Facts

Serving Size: 2 Capsules  
Servings Per Container 45

Amount Per Serving	% Daily Value*
Total Carbohydrate	<1g 0%
Proprietary Blend	800mg**
Ginseng (root), Eleuthero (root), Ashwagandha (root), Damiana (aerial parts), Sarsaparilla (rhizome), Nettle (root), Licorice (root) and Trace Minerals.	

\*Percent Daily Values are based on a 2,000 calorie diet.  
\*\*Daily Value not established.

OTHER INGREDIENTS: VEGETABLE BASED CAPSULES (CELLULOSE) NO EXCIPIENTS OR FLOW AGENTS. DOES NOT CONTAIN SOY, DAIRY, WHEAT OR CORN.

Manufactured for: Sénuvo LLC  
10542 South Jordan Gateway, South Jordan, Utah 84095 U.S.A.

### SUGGESTED USE:

Adults take 2 capsules or more as needed (up to 4 per day) or as directed by your health care professional.

Store in a cool dry place.  
Do not use if seal is broken or missing.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

KEEP OUT OF REACH OF CHILDREN



For more information visit  
WWW.SENUVO.COM

# SÉNUVO™

Helps Minimize Hot Flashes\*

POWER WOMEN'S SILVER FORMULA  
DIETARY SUPPLEMENT  
90 CAPSULES

### Supplement Facts

Serving Size: 2 Capsules  
Servings Per Container 45

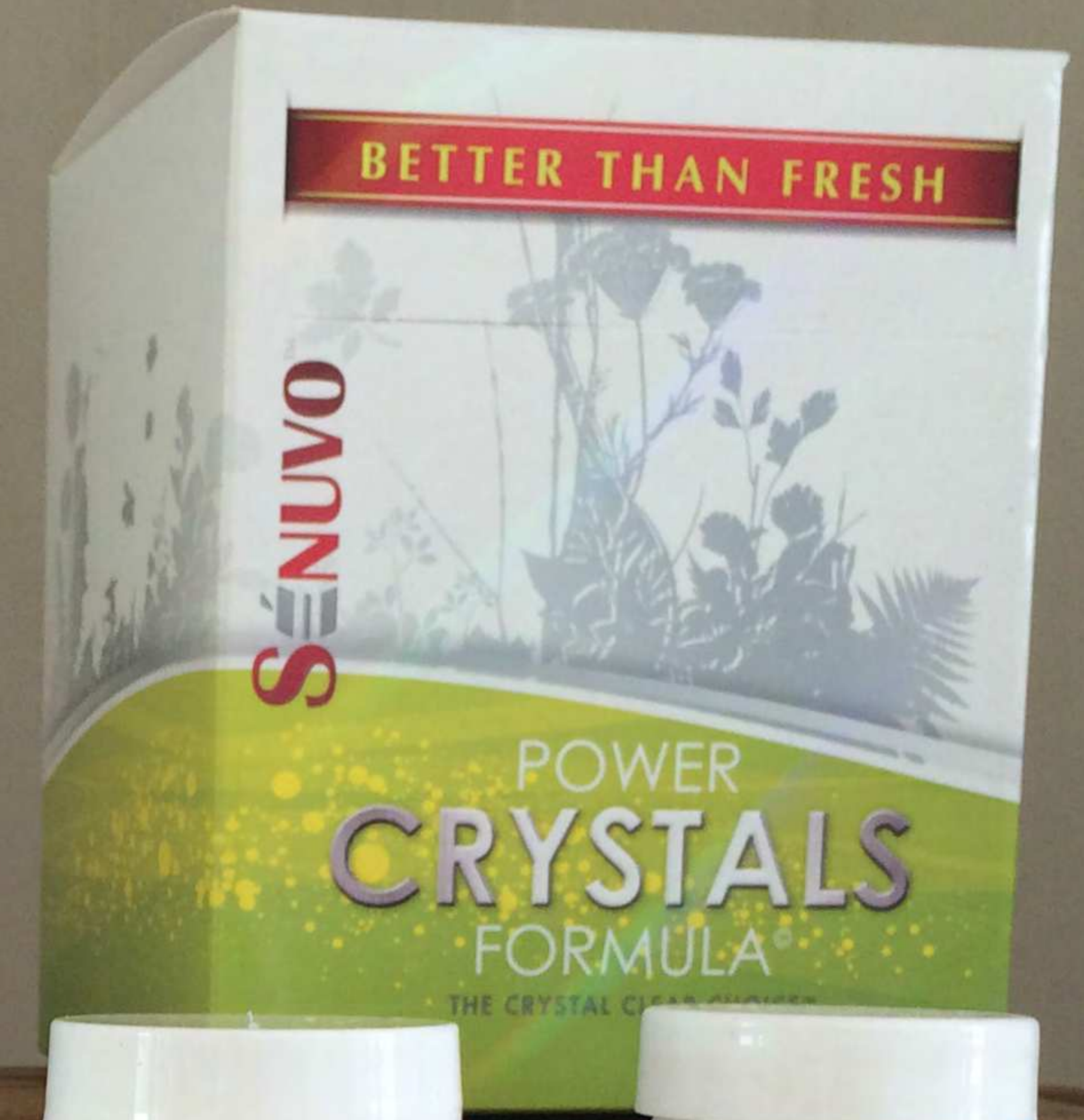
Amount Per Serving	% Daily Value*
Total Carbohydrate	<1g 0%
Proprietary Blend	800mg**
Eleuthero (root), Ashwagandha (root), Hawthorn (berries), Nettle (leaves), Dong Quai (root), Passionflower (aerial parts), Sage (leaves), Calendula (flower) and Trace Minerals.	

\*Percent Daily Values are based on a 2,000 calorie diet.  
\*\*Daily Value not established.

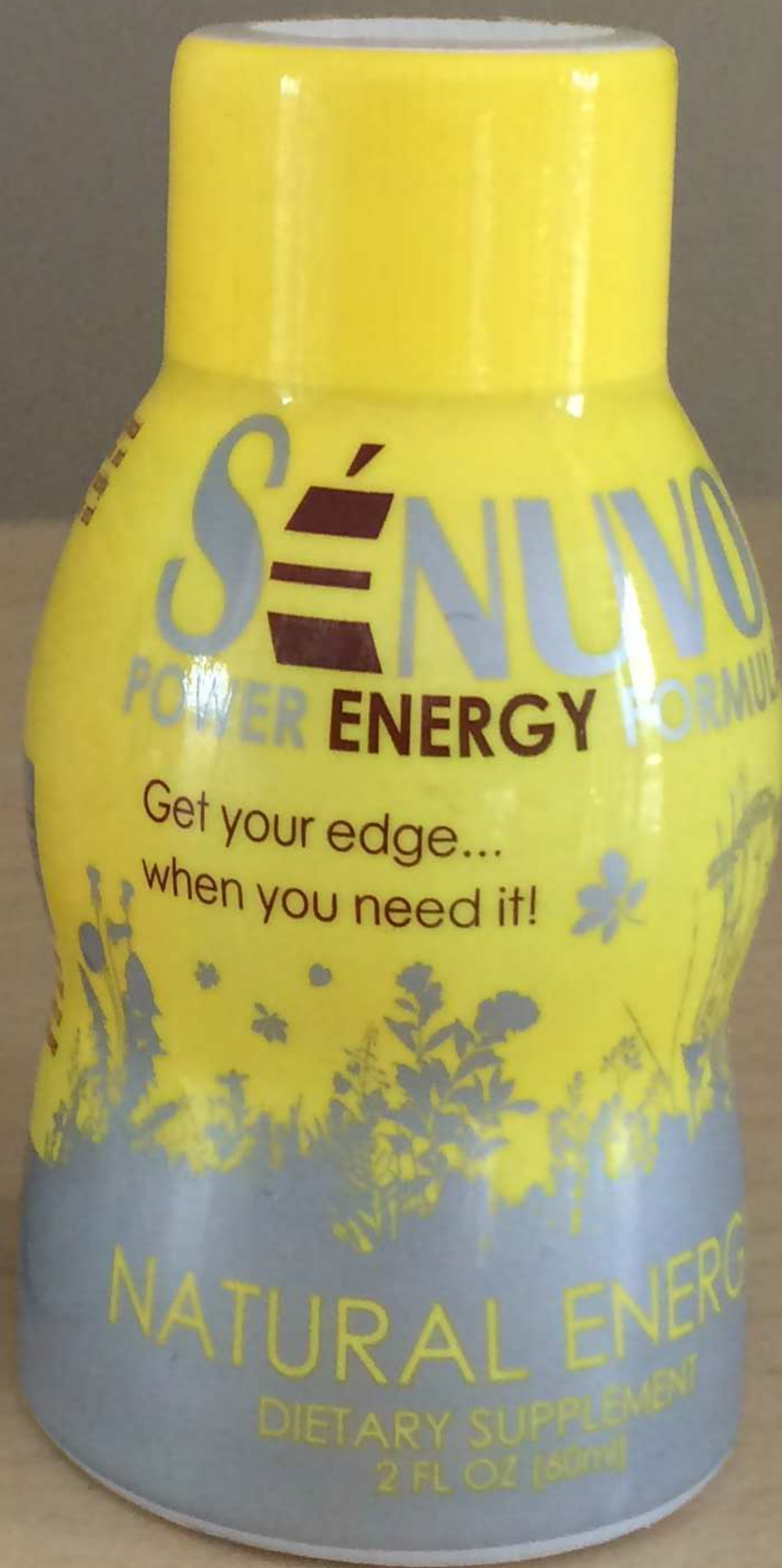
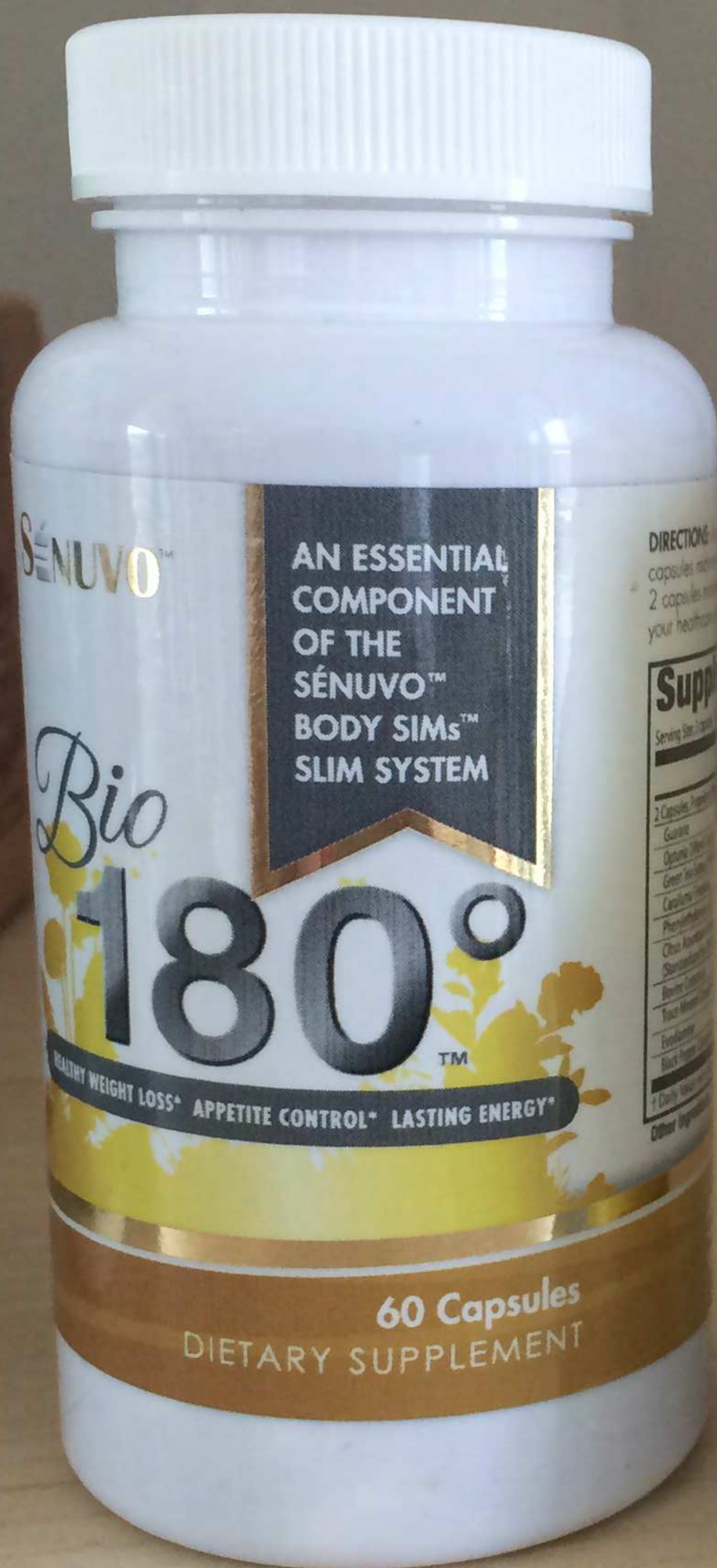
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10542 South Jordan Gateway, South Jordan, Utah 84095 U.S.A.

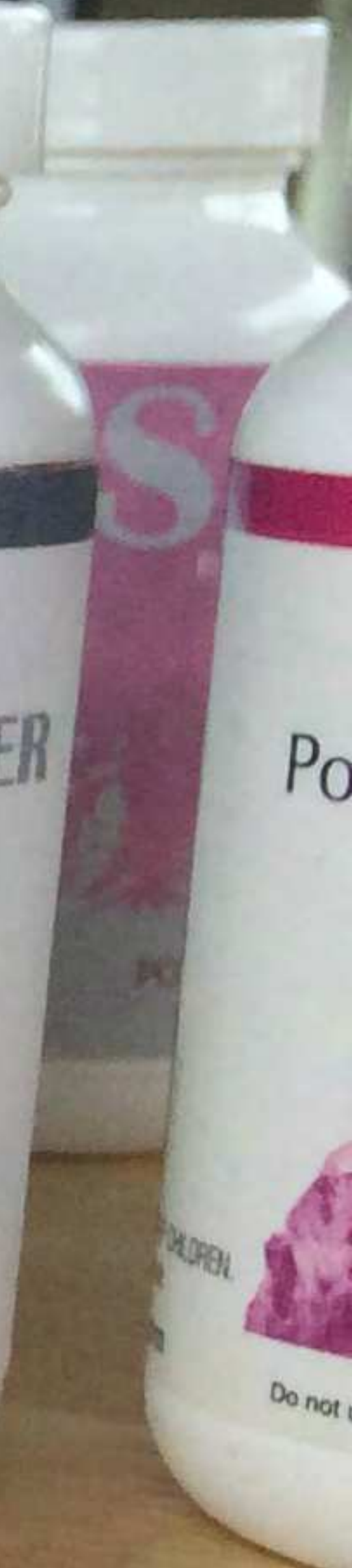
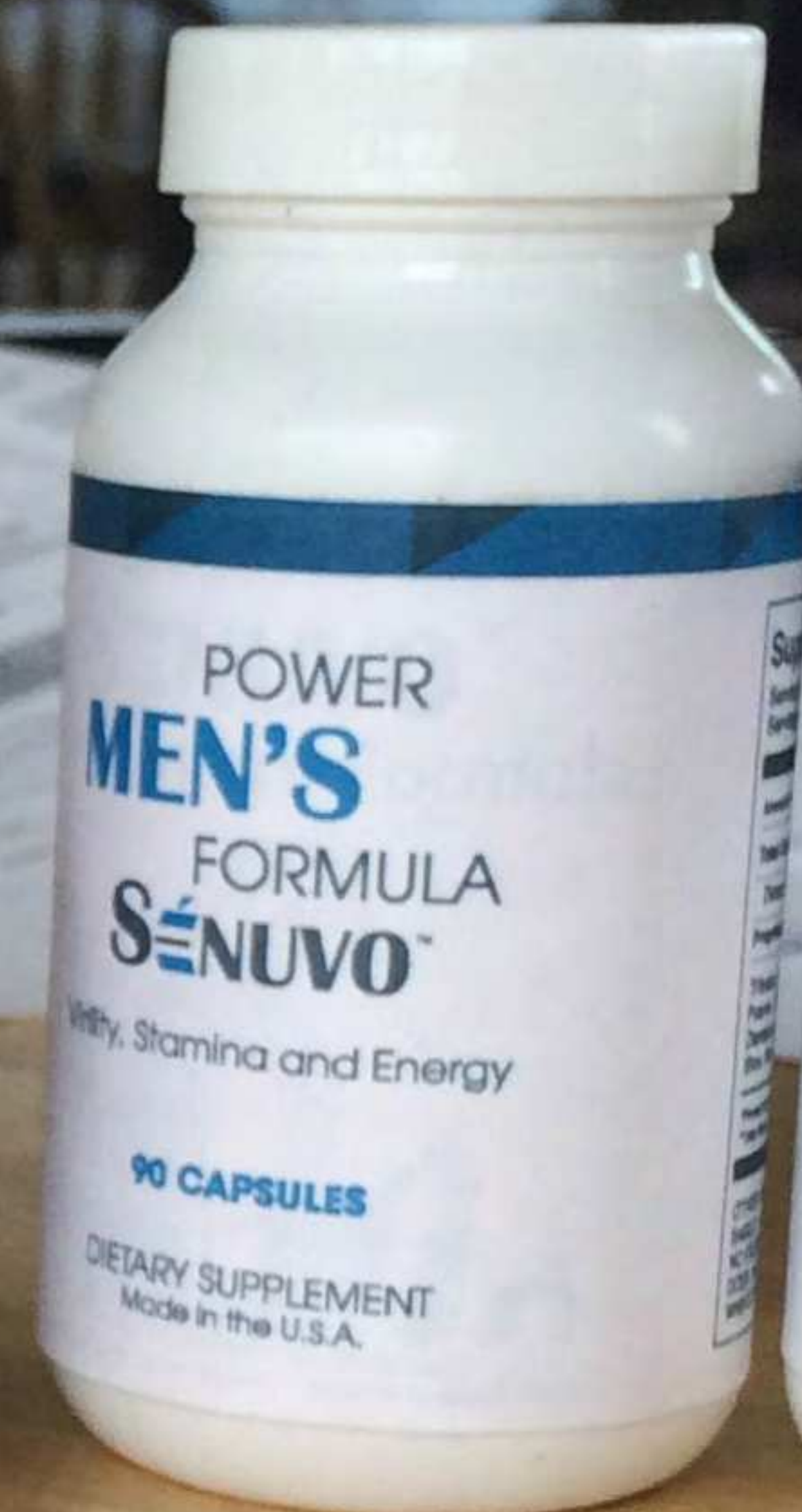
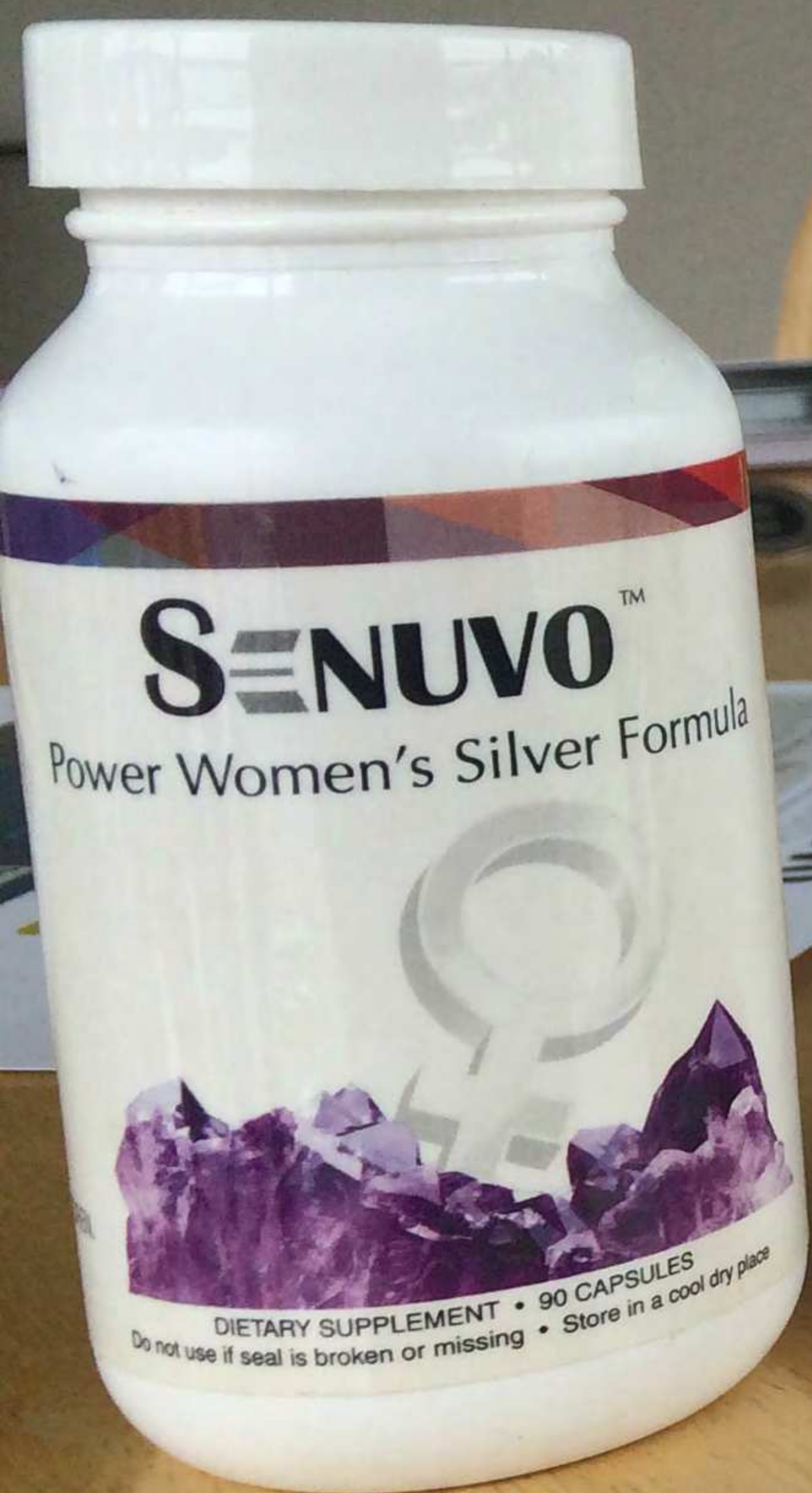


















**SENUNVO** <sup>TM</sup>

\$ 000 20

**SENNOVO™**

SV000121

Welcome to your adventure with

# SÉNUVO™

and a new way of being!

## PRODUCTS *(a-la-carte)*



More  
Info

### Power Crystals Formula

Sénuvo Crystals are the super food of the century - combining goodness into one formula not seen until now!

- Over 220% Vitamin C
- Never heat preserved
- Balanced Formulated
- Nitric oxide



More  
Info

### Power Men's Formula

Sénuvo mens formula is for the man that simply wants the best life has to offer. It's time to take your life back!

- All natural formulation
- Energy for active men
- Increased stamina
- Increased performance



More  
Info

### Power Women's Formula

This dynamic formulation helps women feel and experience life the way it's meant to be. You're about to get a Boost!

- Natural energy
- Balanced body functionality
- Strengthens anti-aging
- Fights environmental toxins





More  
Info

## Power Purifier Formula

Because digestion is one of the most important things our bodies can do, it's imperative we use a product like Power Purifier to help us get the most from our diet!

- Helps extract fuel from our diet
- Helps remove harmful toxins
- All natural / no fillers



More  
Info

## Power Women's Silver

For the woman who just will not be denied life's pleasures. This product was developed for the post menopausal woman.

- Helps turn back the hands of time
- Helps body perform as a younger you
- Helps systems run more effectively
- Promotes a healthy balance



More  
Info

## BODY SIMs™ Weight Management

These computer programmed holograms channel very distinct messages assisting the electrical rhythms in your body!

- Targets specifically accelerated weight loss
- Works naturally to sync metabolism
- Works naturally to curb appetite



More  
Info

## BODY SIMs™ Relaxation

These computer programmed holograms channel very distinct messages assisting the electrical rhythms in your body!

- Targets deep & natural relaxation and rest
- Great for nightly use, travel and jet lag
- Contains no drugs or chemicals



More  
Info

## BODY SIMs™ Performance

These computer programmed holograms channel very distinct messages assisting the electrical rhythms in your body!

- Targets specifically peak performance
- Provides increase & sustained energy
- Reinforces stamina, endurance & vitality



More  
Info

## BODY SIMs™ Discomfort

These computer programmed holograms channel very distinct messages assisting the electrical rhythms in your body!

- Targets the reduction of discomfort
- Convenient, discrete & easy to use
- Quick & sustained results

These, and all product statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

This statement provided as required by 21CFR101.93.



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```
$(document).ready(function() { $.modallink').click(function(origin) { var target = $(this).data('modal-target'); if(target.toUpperCase().slice(-5) !=  
'HTML') { target += '.html'; } target += ' #product-content'; var modalContent = $('#modal-content'); $('#modal-dialog').fadeIn();  
modalContent.empty(); modalContent.load(target); }); });
```

Senuvo Corporate

@Senuvo

The Crystal Clear Choice™

📍 Luxembourg • South Jordan, UT

🔗 [senuvo.com](http://senuvo.com)

📅 Joined November 2013

📷 77 Photos and videos



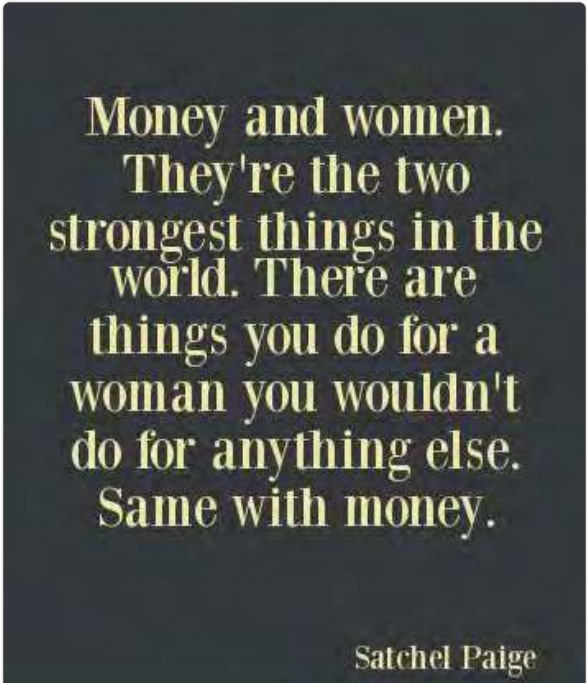
Tweets   Tweets & replies   Media

📌 Pinned Tweet



Senuvo Corporate @Senuvo · Feb 23

Get in on the ground floor-become a LEADER! This opportunity will not be available for long [Senuvo.com](http://Senuvo.com)



QuotePixel.com

1

**Senuvo Corporate** @Senuvo · Mar 9  
 Become a Senuvo Independent Business Consultant (IBC)  
[Senuvo.com/join-now](http://Senuvo.com/join-now) for assistance call 801-890-5100

**Senuvo Corporate** @Senuvo · Mar 7  
 Nix the Pre-workout and replace with chemical Free Sénuvo  
 Performance Body SIMs!SIMs for Performance HD  
[youtu.be/rpMU2a4W1JM](http://youtu.be/rpMU2a4W1JM) via @YouTube

**Senuvo Corporate** @Senuvo · Mar 7  
 Sénuvo Body SIMs for Performance HD [youtu.be/rpMU2a4W1JM](http://youtu.be/rpMU2a4W1JM) via @YouTube

**Senuvo Corporate** @Senuvo · Mar 3



Sleep Well Again! Senuvo Relaxation Body SIMs are Back! Same Great Formula, Same Great Results. No chemicals!

Senuvo Corporate



**Senuvo Corporate** @Senuvo · Mar 1

Experience the Great Taste of Senuvo's Power Crystal Formula! Add to water, juice, oatmeal, yogurt and more!

Senuvo Corporate



**Senuvo Corporate** @Senuvo · Feb 18

Weight Management Body SIMs are holographic stickers that help you meet your weight loss goals quickly!







← ↻ 2 ...



**Senuvo Corporate** @Senuvo · Feb 16

Maca Root found in @Senuvo Power Crystal Formula aids in Sexual appetite and function, boosts energy levels & more!

<http://www.Senuvo.com>




← ↻ 1 ...



**Senuvo Corporate** @Senuvo · Feb 10



For more endurance, strength and energy on or off the court with Senuvo Performance SIMs! [Senuvo.com/Products](http://Senuvo.com/Products)






**Senuvo Corporate** @Senuvo · Feb 9

The Incredible Anti-Oxidant Power of Blueberries is found in SENUVO Power Crystals - [facebook.com/senuvo/?ref=hl](https://facebook.com/senuvo/?ref=hl)




← ↻ 1 ⋮



**Senuvo Corporate** @Senuvo · Feb 3


Let today be that on day for change! change your life for the better! The best compensation plan... [instagram.com/p/BBVYHxXxk8N/](https://instagram.com/p/BBVYHxXxk8N/)

← ↻ ⋮



**Senuvo Corporate** @Senuvo · Feb 3

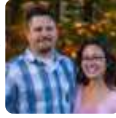
Change your future in one day...TODAY! Join the BEST Paying MLM in the Industry!  
See [Senuvo.com](https://Senuvo.com)



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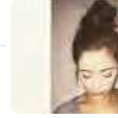


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**Senuvo Corporate** @Senuvo · Jan 20

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This Tasty Clean - Green Coconut Smoothie is a great way to incorporate your Power Crystals! [thegraciouspantry.com/clean-eating-c...](#)



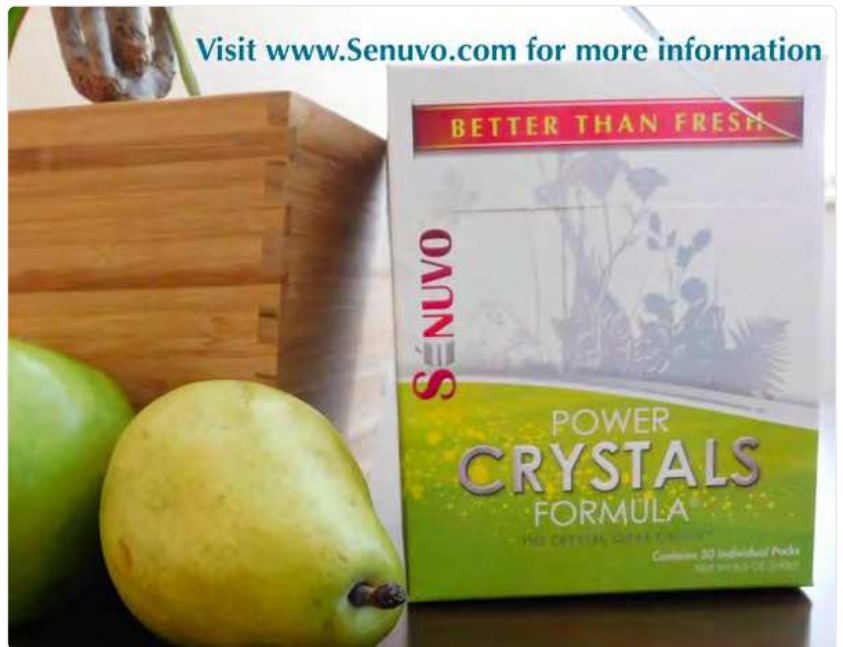


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**Senuvo Corporate** @Senuvo · Jan 13

Check out the benefits of Vitamin C here! [focusforhealth.org/vitamin-c-defi...](http://focusforhealth.org/vitamin-c-defi...) Senuvo Power Packs contain 220% DV of Vitamin C!



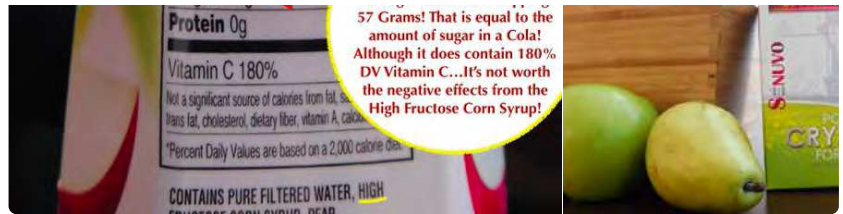
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**Senuvo Corporate** @Senuvo · Jan 12

Senuvo Power Crystals Formula will give you the Vitamin C to get your through the Winter Months and back again!





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**Senuvo Corporate** @Senuvo · Jan 11

Power Women's Formula is an herbal supplement with the Power to Rid you of Menopause discomfort for good!



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**Senuvo Corporate** @Senuvo · Jan 8

Visit [Senuvo.com](http://Senuvo.com) to become an Independent Business Consultant of the Future! Senuvo Body... [instagram.com/p/BASnBiyRkx1/](https://www.instagram.com/p/BASnBiyRkx1/)

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**Senuvo Corporate** @Senuvo · Jan 7

Our S.T.A.R. Bonus is a Great part of the Senuvo Compensation Plan for 2016. See [Senuvo.com](http://Senuvo.com) for details





**Senuvo Corporate** @Senuvo · Jan 7

Check out the new Senuvo Youtube Channel! Change your life - Find Financial Independence! [Senuvo.com](http://Senuvo.com)



**Senuvo Corporate** @Senuvo · Jan 4

Check out our Body Sim Weight Loss Technology! No Chemicals and No Supplements! [Senuvo.com/products](http://Senuvo.com/products)

Accomplish your New Year's Resolution with Senuvo!

Senuvo Body Sims are a game changer!


Lose weight without changing your lifestyle or diet,  
and without harsh chemicals or weight loss  
supplements!


be bikini ready in no time!


For more information see [www.senuvo.com/products](http://www.senuvo.com/products)







**Senuvo Corporate** @Senuvo · 29 Dec 2015  
Join the Sénuvo Family - cuz we're awesome - thats all. For assistance joining email [senuvo.com/contact-us](mailto:senuvo.com/contact-us)



**Senuvo Corporate** @Senuvo · 11 Apr 2015  
Like, share, and follow us on Twitter, Facebook, and LinkedIn! #Senuvo [ow.ly/i/90liE](http://ow.ly/i/90liE)

**Senuvo Corporate** @Senuvo · 10 Apr 2015  
Hawthorn berries increase cardiac performance. Get this and more from our Power Women's Silver Formula. [ow.ly/i/90l5I](http://ow.ly/i/90l5I)

**Senuvo Corporate** @Senuvo · 8 Apr 2015



**Senuvo Corporate** @Senuvo · 7 Apr 2015

Body SIMs for Performance supply you with ample amounts of energy and stamina. What will you do? [#Senuvo ow.ly/i/8ZC51](#)









**Senuvo Corporate** @Senuvo · 6 Apr 2015

Just a few words that describe who we are. [#Senuvo ow.ly/i/8ZBbl](#)









**Senuvo Corporate** @Senuvo · 5 Apr 2015

[ow.ly/i/8ZB5r](#)









**Senuvo Corporate** @Senuvo · 3 Apr 2015

Our Power Purifier is a natural cleanser. We only use the best herbs and natural substances in our products. [#Senuvo ow.ly/i/8ZAWJ](#)









**Senuvo Corporate** @Senuvo · 2 Apr 2015

Blueberries enhance memory, are rich in vitamins and antioxidants. Get it all from our Power Crystals Formula.[#Senuvo ow.ly/i/8ZAvM](#)









**Senuvo Corporate** @Senuvo · 1 Apr 2015

"Do something wonderful, people may imitate it" Albert Schweitzer. Join Senuvo. [senuvo.com ow.ly/i/8ZzuM](#)









**Senuvo Corporate** @Senuvo · 31 Mar 2015

Body SIMs for Relaxation are great for nightly use, travel or jet lag. Try it today at [senuvo.com ow.ly/i/8Zzft](#)









**Senuvo Corporate** @Senuvo · 30 Mar 2015

Today's National Doctor's Day! Thank you Dr. Sam Walters, Dr. Peter Taylor, Dr. Kyle Daigle, and Dr. JulieAnn Holland for your service.









**Senuvo Corporate** @Senuvo · 28 Mar 2015

Our Power Purifier utilizes fennel seed to increase digestion and provide dietary fiber and minerals. [ow.ly/i/8SIo0](#)










**Senuvo Corporate** @Senuvo · 26 Mar 2015

Ginseng root builds the immune system, helps with memory and mental performance. Find it in our Power Men's Formula! [ow.ly/i/8SHCF](#)













**Senuvo Corporate** @Senuvo · 24 Mar 2015

Our Power Women's Silver Formula promotes stability and an already healthy immune system. [#WomensHealth ow.ly/i/8SHsw](#)













**Senuvo Corporate** @Senuvo · 23 Mar 2015

"The starting point of all achievement is desire." Napoleon Hill [ow.ly/i/8SHnb](#)













**Senuvo Corporate** @Senuvo · 21 Mar 2015

This isn't a "super food". Our Power Crystals Formula, however, have several super foods in one proprietary blend! [ow.ly/i/8SH7X](#)













**Senuvo Corporate** @Senuvo · 20 Mar 2015

First day of Spring! Have a great weekend, from Senuvo. [ow.ly/i/8SGFC](#)













**Senuvo Corporate** @Senuvo · 19 Mar 2015

Use Senuvo Body SIMs for Performance to get you through the madness this March! [ow.ly/i/8SJaS](#)













**Senuvo Corporate** @Senuvo · 18 Mar 2015

Health Tips 101: Watch Yourself! Get in the habit of noticing how food impacts your mood and energy level. [ow.ly/i/8SGzQ](#)













**Senuvo Corporate** @Senuvo · 17 Mar 2015

Happy Saint Patrick's Day! [ow.ly/i/8SDcC](#)













**Senuvo Corporate** @Senuvo · 16 Mar 2015

Our Power Men's Formula supports an already healthy immune system and provides energy and stamina to the body. [ow.ly/i/8SD6e](#)













**Senuvo Corporate** @Senuvo · 14 Mar 2015

Red raspberry leaves are found in our Power Women's Formula. The leaves are high in Vitamin C, B, and iron. [#senuvo ow.ly/i/8SCEQ](#)













**Senuvo Corporate** @Senuvo · 13 Mar 2015

Have a lucky Friday the 13th! [ow.ly/i/8QMFg](#)











**Senuvo Corporate** @Senuvo · 12 Mar 2015






Our Power Crystals formula is packed with super foods that get you through the day in a natural way. [#PowerCrystals](#) [ow.ly/i/8QMzE](#)

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**Senuvo Corporate** @Senuvo · 11 Mar 2015  
"What you do today can improve all your tomorrows" Ralph Marston. Join Senuvo Today! [senuvo.com](#) [ow.ly/i/8QM3i](#)

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**Senuvo Corporate** @Senuvo · 10 Mar 2015  
The Body SIMs™ Slim System includes sleep as an essential. Lack of sleep makes weight loss much more difficult! [ow.ly/i/8QLNX](#)

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**Senuvo Corporate** @Senuvo · 9 Mar 2015  
Passion flower is found in our Power Women's Silver Formula. It soothes the body and mind. [#senuvo](#) [ow.ly/i/8QLeU](#)

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**Senuvo Corporate** @Senuvo · 8 Mar 2015  
Daylight Saving Time Begins. Here's your friendly reminder to move your clocks forward one hour. [ow.ly/i/8OFX5](#)

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**Senuvo Corporate** @Senuvo · 6 Mar 2015  
Today marks one year of Senuvo being on social media! Share Senuvo with your friends and family. [#OneYear](#) [ow.ly/i/8OFI7](#)

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**Senuvo Corporate** @Senuvo · 4 Mar 2015  
This is how much water you need to drink a day! Even more so with exercise and the Body SIMs for Performance. [ow.ly/i/8OFDV](#)

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**Senuvo Corporate** @Senuvo · 3 Mar 2015  
Health and fitness requires that you move your body. Raise your heart rate, but only to a slightly elevated level. [ow.ly/i/8OEK2](#)


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**Senuvo Corporate** @Senuvo · 2 Mar 2015  
Performance week begins...NOW!

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	<b>Senuvo Corporate</b> @Senuvo · 1 Mar 2015 Senuvo will be featuring the Body SIMs for Performance this week. If you've tried them, tell us how you like them! <a href="https://ow.ly/i/8ODuU">ow.ly/i/8ODuU</a>	↩️ ↲️ ⋮
	<b>Senuvo Corporate</b> @Senuvo · 27 Feb 2015 Mobility Mission has returned from another successful service tour to Guatemala! Have a safe weekend. <a href="https://ow.ly/i/8ODpv">#senuvo ow.ly/i/8ODpv</a>	↩️ ↲️ ⋮
	<b>Senuvo Corporate</b> @Senuvo · 26 Feb 2015 "You must be the change you wish to see in the world." Mahatma Gandhi <a href="https://ow.ly/i/8DCif">ow.ly/i/8DCif</a>	↩️ ↲️ ⋮
	<b>Senuvo Corporate</b> @Senuvo · 25 Feb 2015 Phenylethylamine supports the nervous system, is found in our Bio 180 Formula, and is a digestion aid. Try it today! <a href="https://ow.ly/i/8DCaz">ow.ly/i/8DCaz</a>	↩️ ↲️ ⋮
	<b>Senuvo Corporate</b> @Senuvo · 21 Feb 2015 Citrus Aurantium (or bitter orange), has numerous health benefits and is found in our Bio 180 Formula. Try it today! <a href="https://ow.ly/i/8ANE7">ow.ly/i/8ANE7</a>	↩️ ↲️ ⋮
	<b>Senuvo Corporate</b> @Senuvo · 20 Feb 2015 Guarana is in our Bio 180 Formula and assists to burn calories more efficiently. Get it now! <a href="https://senuvo.com">senuvo.com</a> <a href="https://ow.ly/i/8zPBR">ow.ly/i/8zPBR</a>	↩️ ↲️ ⋮
	<b>Senuvo Corporate</b> @Senuvo · 19 Feb 2015 Health Tips 101: With just a few minutes of no-sweat exercise a day you'll balance your blood sugar levels and start burning fat! <a href="https://ow.ly/i/8zLW7">#Senuvo</a>	↩️ ↲️ ⋮
	<b>Senuvo Corporate</b> @Senuvo · 16 Feb 2015 Happy Presidents' Day! <a href="https://ow.ly/i/8zLW7">#America</a> . Question: Who was President when you were born? <a href="https://ow.ly/i/8zLW7">ow.ly/i/8zLW7</a>	↩️ ↲️ ⋮
	<b>Senuvo Corporate</b> @Senuvo · 15 Feb 2015 Senuvo's Power Leg Project took off today for Guatemala! We are making a difference in the world. <a href="https://ow.ly/i/8zM9Z">ow.ly/i/8zM9Z</a>	↩️ ↲️ ⋮
	<b>Senuvo Corporate</b> @Senuvo · 14 Feb 2015 Happy Valentine's Day! <a href="https://ow.ly/i/8zLGB">ow.ly/i/8zLGB</a>	↩️ ↲️ ⋮

- 

**Senuvo Corporate** @Senuvo · 12 Feb 2015

Health Tips 101: The Body SIMs Slim System was created to put you in control of your weight, health and life. [ow.ly/i/8zObY](http://ow.ly/i/8zObY)
- 

**Senuvo Corporate** @Senuvo · 11 Feb 2015

"If you don't like something, change it. If you can't change it, change your attitude." Maya Angelou [ow.ly/i/8zNKO](http://ow.ly/i/8zNKO)
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**Senuvo Corporate** @Senuvo · 10 Feb 2015

Caralluma is in our Bio 180 Formula. It decreases appetite and



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**Senuvo Corporate** @Senuvo · 2 Feb 2015

Redeem the offer below in your Back Office and get 50% off of a second Bio 180. Order Today! [senuvo.com](http://senuvo.com)





**Senuvo Corporate** @Senuvo · 28 Jan 2015

Senuvo's products DO work. Why settle for anything less? Join us today. [senuvo.com](http://senuvo.com) [ow.ly/i/8qHG9](http://ow.ly/i/8qHG9)



**Senuvo Corporate** @Senuvo · 27 Jan 2015

Here's a big hello from our Senuvo Team in Taiwan! Live your future. Now. [senuvo.com](http://senuvo.com) [ow.ly/i/8oU46](http://ow.ly/i/8oU46)



**Senuvo Corporate** @Senuvo · 26 Jan 2015

Health Tips 101: Processed (refined) white sugar can have a powerful impact on your mood, raise your anxiety level, or make you feel jittery.



**Senuvo Corporate** @Senuvo · 25 Jan 2015

Health Tips 101: These tips will be periodically quoted from the Body SIMs™ Slim System Guidebook starting tomorrow! Now available.



**Senuvo Corporate** @Senuvo · 23 Jan 2015

[vimeo.com/senuvo/slimsys...](http://vimeo.com/senuvo/slimsys...)



**Senuvo Corporate** @Senuvo · 21 Jan 2015

Our Body SIMs Slim System helps you lose weight and feel great! Only available in the US. [#SlimSystem](#)





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**Aaron Hunsaker** @TeamHunsaker · 19 Jan 2015

Wise words from Dr. Axe.[youtube.com/watch?v=jAYnA2...](https://www.youtube.com/watch?v=jAYnA2...) ... Try this in conjunction! Two new amazing products from @Senuvo! [BodySIMs.com/SlimSystem](http://BodySIMs.com/SlimSystem)

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**Senuvo Corporate** @Senuvo · 15 Jan 2015



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## IBC MEMBERSHIP APPLICATION

Member's Name (First Name, Last Name) \_\_\_\_\_

Phone \_\_\_\_\_

SSN/ Government ID/Tax Number \_\_\_\_\_

Date of Birth \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Address Line 1 \_\_\_\_\_

Address Line 2 \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Co-Applicant's Name if Applicable (First Name, Last Name) \_\_\_\_\_

Phone \_\_\_\_\_

ENROLLER'S NAME: \_\_\_\_\_

ENROLLER'S ID #: \_\_\_\_\_

REPLICATING WEBSITE INFORMATION: <http://www.joinseenuvo.com/>

All Packs include Enrollment Fee, Starter Kit, ProPay Card, Shipping and Handling						
QTY	Packs	QV/CV	Enroller Bonus	Jumpstart Rank	Pack Contents	TOTAL
	Senuvo Grand Pack	800	\$500	Silver	2 x Bio 180° 60 Capsules, 2 x Power Crystals 30 Pack, 2 x Power Purifier, 2 x Power Men's, 2 x Power Women's Silver, 2 x Power Women's, 2 x Body SIMs-Discomfort, 2 x Body SIMs-Performance, 2 x Body SIMs-Relaxation, 2 x Body SIMs-Weight Management	\$2,100 USD
	Ultimate Crystal Pack	500	\$350	Silver	12 x Power Crystals 30 Pack	\$1,525 USD
	Ultimate SIMs Pack	500	\$350	Silver	3 x Body SIMs-Discomfort, 3 x Body SIMs Performance, 3 x Body SIMs-Relaxation, 3 x Body SIMs-Weight Management	\$1,515 USD
	Senuvo Total Pack	400	\$250	Silver	1 x Bio 180° 60 Capsules, 2 x Power Crystals 30 Pack, 1 x Power Purifier, 1 x Power Men's, 1 x Power Women's Silver, 1 x Power Women's, 1 x Body SIMs-Discomfort, 1 x Body SIMs-Performance, 1 x Body SIMs-Relaxation, 1 x Body SIMs-Weight Management	\$1,120 USD
	SIMs Super Pack	300	\$130	Bronze	1 x Body SIMs-Discomfort, 1 x Body SIMs-Performance, 1 x Body SIMs-Relaxation, 1 x Body SIMs-Weight Management, 2 x Power Crystals 30 Pack, 1 x Bio 180° 60 Capsules	\$850 USD
	Crystal System	200	\$70	Quattro	1 x Power Crystals 30 Pack, 1 x Power Purifier, 1 x Power Men's, 1 x Power Women's Silver, 1 x Power Women's	\$570 USD
	Weight Loss Pack	100	\$30	—	2 x Bio 180° 60 Capsules, 1 x Body SIMs-Weight Management	\$285 USD
In order to qualify to earn Maximum Commissions, you must maintain a 70 QV Autoship at all times.						
Choose QTY	AUTOSHIP (Have 70 QV to Maintain Active Status)			Choose QTY	AUTOSHIP (Have 70 QV to Maintain Active Status)	
	Packs	QV/CV			Packs	QV/CV
	Power Crystals 30 Pack	100	\$125 USD		Body SIMs-Discomfort	90
	Power Purifier	55	\$69 USD		Body SIMs-Performance	90
	Power Men's	55	\$69 USD		Body SIMs-Relaxation	90
	Power Women's	55	\$69 USD		Body SIMs-Weight Management	90
	Power Women's Silver	55	\$69 USD		TOTALS	

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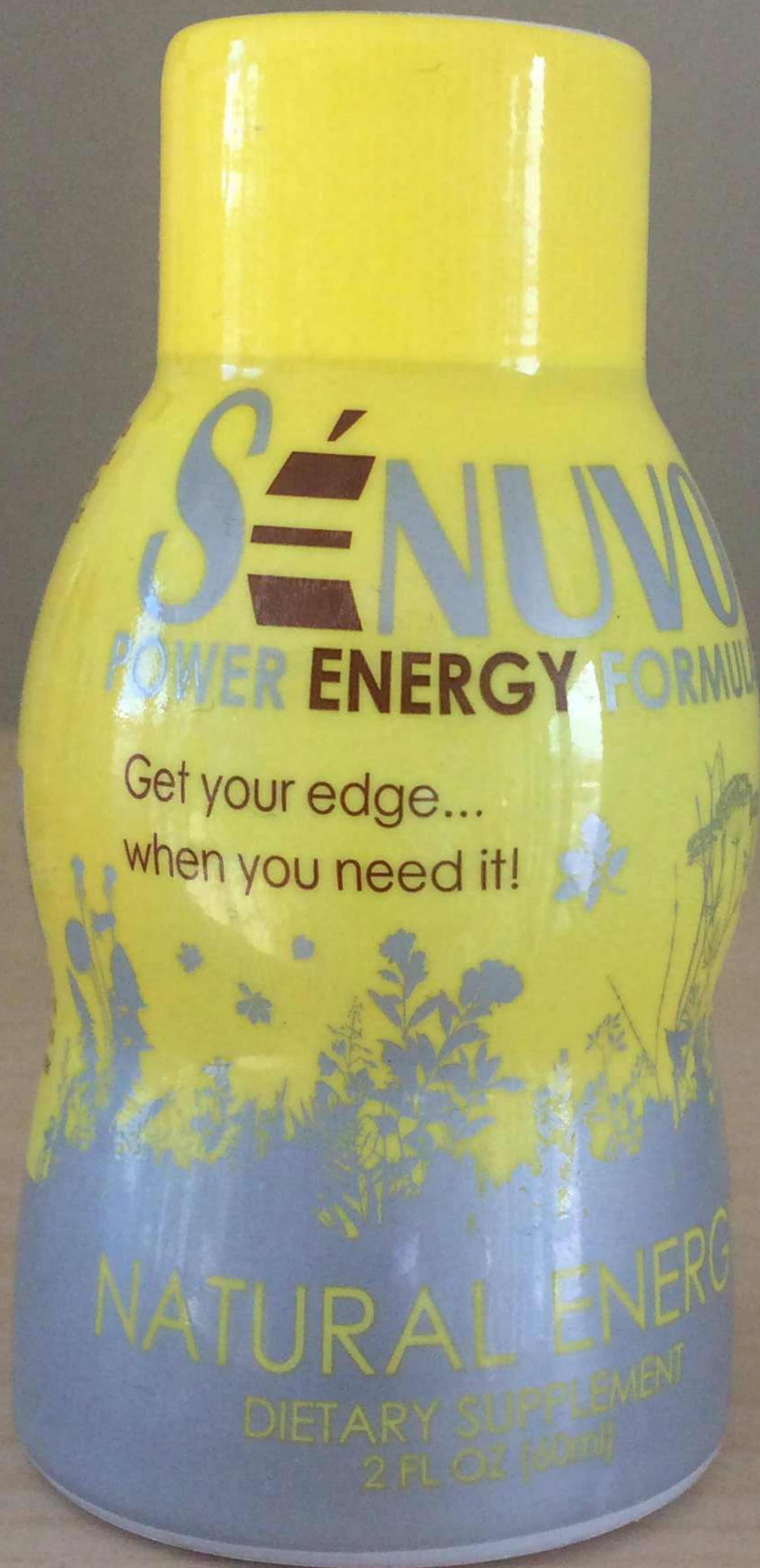
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# SENUVO

### Word Mark SENUVO

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Essential oils for flavoring beverages

IC 005. US 006 018 044 046 051 052. G & S: Dietary beverage supplements for human consumption in liquid and dry mix form for therapeutic purposes; Dietary supplement beverage for promoting general health and for nutritional purposes; Dietary supplemental drinks in the nature of vitamin and mineral beverages; Nutritionally fortified beverages; Soy protein for use as a nutritional supplement in various powdered and ready-to-drink beverages; Vitamin fortified beverages

IC 030. US 046. G & S: Beverages with a tea base; Herbal flavourings for making beverages; Herbal food beverages

IC 032. US 045 046 048. G & S: Fruit beverages; Fruit concentrates and purees used as ingredients of beverages; Fruit-based beverages; Fruit-flavored beverages; Powders used in the preparation of fruit-based beverages

### Standard Characters Claimed

**Mark Drawing Code Serial**  
 (4) STANDARD CHARACTER MARK

**Number** 86127647

**Filing Date** November 23, 2013

**Current Basis** 1B

**Original Filing Basis** 1B

**Published for Opposition** June 24, 2014

**Owner** (APPLICANT) Senuvo LLC LIMITED LIABILITY COMPANY ALASKA 6637 West 10120 North Highland UTAH 84003

**Attorney of Record** James Harward

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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